

Xing (Lucy) Lu (吕行) Professor Emeritus

College of Communication, DePaul University
 14 East Jackson Boulevard
 Chicago, IL 60604-2201
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EDUCATION:

Ph.D. in Rhetoric and Communication (1991)

Rhetoric and Communication Area,
 Department of Speech, University of Oregon,
 Eugene, Oregon, USA

Dissertation: Recovering the Past: Identification of Chinese Senses of Pien and A Comparison of Pien to Greek Senses of Rhetoric in the Fifth and Third Centuries B.C.E. (August, 1991)

Advisor: Dr. David Frank

M.A. in TESOL (Teaching English as Second Language)

Canberra College of Advanced Education (currently called University of Canberra) Canberra, Australia (1983-1984 academic year)

Thesis: "Toward Improved Use of the Language Laboratory in Foreign Language Teaching in China" (Sept. 1984)

Advisor: Dr. Patricia Denham

B.A. in English

Beijing No.2 Foreign Language Institute
 Beijing, China (1978-1982)

Graduation Thesis: "The Freedom Theme in Mark Twain's *The Adventures of Huckleberry Finn*"

Advisor: Dr. Jimmie Ray LeMaster

ACADEMIC APPOINTMENT:

Professor (June 2004-2019), College of Communication,
 DePaul University

Endowed Chair Professor (讲座教授), School of Journalism and Mass Communication, Xiamen University 厦门大学, Xiamen, China (2005-2008, summer and winter breaks only)

Guest Professor, School of Foreign Languages, Beihang University 北航, Beijing, China (Summer, 2016, 2018)

Guest Professor, School of Foreign Languages, Harbin Institute of Technology 哈工大, Harbin, China (Summer, 2017)

Associate Professor with tenure, College of Communication
DePaul University (June 1998-2004)

Assistant Professor, College of Communication
DePaul University (September, 1992 –June 1998)

Visiting Assistant Professor, Department of
Communication and Theater Arts
University of Puget Sound (September, 1991 - June, 1992)

Graduate Teaching Fellow
Rhetoric and Communication, Department of Speech
University of Oregon, (September, 1987- 1991)

Instructor
Audio-Visual Center, Beijing No. 2 Foreign Language Institute
(December 1984 - August 1987)

PUBLICATIONS: (All my publications are under the name of Xing Lu)

Books:

Lu, Xing. *The Rhetoric of Mao Zedong: Transforming China and Its People*. The University of South Carolina Press, 2017.

Lu, Xing. 吕行 《言语沟通学概论》 [Introduction to Speech Communication], 清华大学出版社 [Tsinghua University Press] Beijing, China. Winter 2009 (in Chinese).

Lu, Xing. *Rhetoric of the Chinese Cultural Revolution: Impacts on Chinese Thought, Culture, and Communication*. The University of South Carolina Press, 2004.

Lu, Xing. *Rhetoric in Ancient China, Fifth to Third Century B. C. E.: A Comparison with Greek Rhetoric*. The University of South Carolina University Press, 1998.

Lu, Xing. Wenshan Jia & D. Ray Heisey (eds.). Lead Editor of *Chinese Communication Studies: Contexts and Comparisons*. Ablex Publishing, 2002.

Wenshan Jia, **Xing Lu**, and D. Ray Heisey (eds.). *Chinese Communication Theory and Research: Reflections, New Frontiers, and New Directions*. Ablex Publishing, 2002.

Refereed Journal Articles:

- Lu, Xing. Contestation of Rhetoric within the Chinese Tradition: An Overview of Confucian Moralistic Rhetoric, Daoist Transcendental Rhetoric, and Mohist Utilitarian Rhetoric, *Advances in the History of Rhetoric*, 22 (2), 2019, 125-138
- Lu, Xing. "Rhetorical Construction of the Ideal Chinese Leader in President Xi Jinping's Overseas Speeches." *China Media Research*. 13 (1), 2017, 74-82.
- Lu, Xing. Ideological Contestation over Parenting Styles: Dr. Spock vs. Amy Chua. *China Media Research*. 12(1), 2016, 25-34.
- Lu, Xing. Comparative Rhetoric: Contemplating on Tasks and Methodologies in the Twenty-First Century. *Rhetoric Review*. 34 (3) 2015, 266-273.
- Lu, Xing. "Rhetoric of Legitimacy: Comparing Han Yu's Defense of Confucianism and Mao Zedong's justification of the Communist Rule" *China Media Research*. 10 (4), October 2014, 101-110.
- Lu, Xing. A Burkean Analysis of *China Is Not Happy*: A Rhetoric of Nationalism." *Chinese Journal of Communication*, 5 (2), 2012, 194-209.
- Lu, Xing. "From 'Ideological Enemies' to 'Strategic Partners': A Rhetorical Analysis of U.S.-China Relations in Intercultural Contexts" *The Howard Journal of Communications*. 22, 2011, 1-22.
- Lu, Xing & Guo-Ming Chen. Language Change and Value Orientation in Chinese Culture. *China Media Research*. 7 (3), 2011, 56-63
- Lu, Xing. Bilingual and Bicultural Development of Chinese American Adolescents and Young Adults: A Comparative

Study co-author with Xiaowei Shi, *The Howard Journal of Communications*. 18, 2007, 313-333.

Lu, Xing. Transitional Rhetoric of Chinese Communist Party Leaders in the Post-Mao Reform Period: Dilemmas and Strategies. *The Quarterly Journal of Speech*. August 2006, 262-286.

Lu, Xing. Studies and Development of Comparative Rhetoric in the U.S.A.: Chinese and Western Rhetoric in Focus” *China Media Research*, 2 (2), 2006, 112-116.

Lu, Xing. Chinese Political Communication: Roots in Tradition and Impacts on Contemporary Chinese Thought and Culture. *Intercultural Communication Studies*, Special issue, Winter 2001.

Lu, Xing. Bicultural Identity Development and Formation of New Chinese Community: An Ethnographic Study of Chinese Schools in Chicago. *The Howard Journal of Communication*. 12 (4) Oct-Dec. 2001, 203-220.

Lu, Xing. A Rhetoric of Nationalism and Anti-Americanism in *China Can Say No*. *Intercultural Communication Studies* VIII-2, 1999, 163-176.

Lu, Xing. An Ideological/Cultural analysis of Political Slogans in Communist China. *Discourse & Society*. 10 (4), 1999, 487-508.

Lu, Xing. An Interface Between Individualistic and Collectivistic Orientations in Chinese Cultural Values and Social Relations *The Howard Journal of Communications*. 9 (2) 1998, 91-107.

Lu, Xing. Theory of Persuasion in Han Fei Tzu and Its Impact on Chinese Communication Behaviors. *The Howard Journal of Communications*, 5, Fall 1993/Winter 1994, 108-122.

Lu, Xing & David Frank. On the Study of Chinese Rhetoric. *The Western Journal of Communication*, 57, Fall, 1993, 445-463.

Book Chapters:

- Lu, Xing. The Intersection between Intercultural Communication and Comparative Rhetoric studies: A Review and Case Studies. In Keith Lloyd (Ed.) *The Routledge Handbook of Comparative World Rhetorics: Studies in the History, Application, and Teaching of Rhetoric Beyond Traditional Greco-Roman Contexts*. Routledge: New York and London, pp.34-48, 2021.
- Lu, Xing. Ideology and Discourse: Rhetorical Construction of Mao Zedong's "New Communist Person" (1949-1976). In Giulia Bassi (Ed.). *Words of Power, The Power of Words: The Twentieth-Century Communist Discourse in International Perspective*. Italy: Edizioni Universita di Trieste Press, pp. 401-420, 2019.
- Lu, Xing. The Little Red Book Lives on: Mao's Rhetorical Legacies in Contemporary Chinese Political Imaginings. In *Imagining China: Rhetorics of Nationalism in an Age of Globalization*. Edited by Stephen Hartnett, Lisa Keranen, & Dovovan Conley. Michigan State University Press, pp. 11-45, 2017.
- Lu, Xing. Dreaming between Civilizations: Rhetoric and Communication. In *Four Seas to One Family: Overseas Chinese and the Chinese Dream*, edited by: Tan Chung & Lily H.M. Ling 主编: 谭中、凌焕铭. Published by the Central Compilation and Translation Press, Beijing, 2015 in Chinese and English (北京中央编译出版社出书) (汉英双语) Chinese version: 128-133, English version: 146-152.
- Lu, Xing. A Historical Overview of Public Speaking Traditions and Practices in China and the West. In *English Public Speaking in Global Context: Challenges and Innovations—Proceedings of the First National Symposium on English Public Speaking*. Foreign Language Teaching and Research Press, Beijing, China, pp. 32-46, 2009.
- Lu, Xing. Construction of nationalism and political legitimacy through rhetoric of the anti-SARS campaign: A fantasy analysis. In John Powers and Xiaosui Xiao (Eds). *The Social Construction of SARS*, Amsterdam: John Benjamins Publishing Company, pp.109-124, 2008.

Lu, Xing 吕行。西方说辩学/修辞学 (History and Development of Western Rhetoric). In 《沟通交际学》 (*Communication Studies*), Shuming Lu 鲁曙明(Eds.). 中国人民大学出版社 (China Renmin University Press). Spring 2008

Lu Xing. Classical Chinese Rhetoric in the Fifth and Third Century BCE. In *Within Widening Gyre*. Edited by Sam Edelman. Hampton Press, 2004

Lu, Xing. Chinese Culture and Communication: Diverse Contexts and Comparison with the West: An Introduction. In *Chinese Communication Studies: Contexts and Comparisons*. Edited by Xing Lu, Wenshan Jia, and D. Ray Heisey, pp. 1-16. Ablex Publishing, 2002.

Lu, Xing. Comparative Studies of Chinese and Western Rhetorics: Reflections and Challenges. In *Chinese Communication Theory and Research: Reflections, New Frontiers, and New Directions*. Co-editors: Wenshan Jia and Ray Heisey, pp.105-120. Ablex Publishing, 2002.

Lu, Xing. The Influence of Classical Chinese Theories on Contemporary Communication. In *Chinese Perspectives on Rhetoric and Communication* edited by D. Ray Heisey, pp. 3-24. Ablex Publishing Company, 2000.

Lu, Xing. Identity Negotiation in the Classroom. In Sandra Jackson and Jose Solis (eds.) *I have a Story to Tell*, pp. 71-86. Peter Lang, 1998.

Other Publications

吕行。中美疫情期间的修辞和文化比较. Published in 中美印象。US_China Perception monitor
http://www.uscnpm.com/model_item.html?action=view&table=article&id=21691。 April 2020.

吕行。当下的美国 BLM 抗议运动与中国的文革是一回事吗
Published in 美国华人 Chinese American。
<https://chineseamerican.org/p/32072?from=singlemessage&isappinstalled=0>
2020年6月28日, 时政

Lu, Xing “A Sent Down Girl Speaks” *Chicago Reader*, Sept. 10, 1999.

Lu, Xing 吕行. “《中國可以说不》的思維形式和与語言現象”
[The Thought Pattern and Language Phenomenon in *China*

Can Say No] 大中華 [*New Asian Americans*]. Vol. 4 (14), 1997, pp. 44-45.

Lu, Xing 吕行. “視聽電器在語言教學中的使用” [On the Effective Use of Audio-Visual Aids in Language Teaching] in 學叢 [*Hsieh Tsung*] Beijing No.2 Foreign Language Institute Press, October 1986.

Encyclopedia Entry

Lu, Xing. Intercultural Communication. In *Encyclopedia of Race, Ethnicity, and Society*. Edited by Richard T. Schaefer. Sage, 2008, pp. 730-733.

BOOK REVIEW:

Lu, Xing. *Reading Chinese Fortune Cookies: The Making of Chinese American Rhetoric* by LuMing Mao” In *Rhetoric Review* 26, 2007, 259-262.

Lu, Xing. *Between history and philosophy: Anecdotes in early China*, edited by Paul van Els & Sarah A. Queen, Albany: SUNY Press, 2017. Published in *Argumentation & Advocacy Online* version. Sept. 2020.

<https://www.tandfonline.com/doi/full/10.1080/10511431.2020.1813370>

KEYNOTE SPEECH PRESENTATIONS

“Contestation of Rhetoric within Chinese Tradition: An Overview of Confucian Moralistic Rhetoric, Daoist Transcendental Rhetoric, and Mohist Utilitarian Rhetoric” Presented at American Society for the History of Rhetoric Symposium, **May 31-June 1st 2018**, Minneapolis, Minnesota

“Rhetoric and Literature in Ancient and Modern China: Themes and Impact on Chinese Culture and social Change.” Presented at Erotema—A Conference on Rhetoric and Literature, **Sept. 14-16, 2017**. Karlstad University, Karlstad, Sweden.

“Public Speaking and China’s Modernization: A Historical Overview of Rhetorical Traditions and Practices in China and the West.” Presented at 首届全国英语演讲教学与研究学术研讨会 (The First National Symposium on English Public Speaking), Beijing, China, Nov. 17-18, 2007

“文化冲突還是文化融合: 敘述方式對全球化和思維多元化的影響” (Clash or Harmony of Civilization: Impact of Narrative on Globalization and Multicultural Thinking Pattern). Presented at 全球化与华语叙述国际研讨会 (International Conference on Globalization and Chinese Narrations). Taiwan, Dec., 7-8, 2007.

SCHOLARLY PAPERS & PRESENTATIONS:

“Nationalism in the Age of Globalization: An Analysis of Donald Trump’s Nationalistic Rhetoric” Presented at the 25th International Conference of the International Association for Intercultural Communication Studies, Brno, Czech Republic, 2019.

“Zhuangzi’s View on Language: An Antidote to Divisions and Illusions in International and intercultural Communication” Presented at the 24th International Conference of the International Association for Intercultural Communication Studies, July 5-8, Chicago, 2018.

“Rhetoric of Apologetics: Comparing Han Yu’s Defense of Confucianism with St. Augustine’s Defense of Christianity.” Presented at the International Society for the History of Rhetoric: 21st biennial conference, London, 2017

“When Local Meets Global: Different Cultural Interpretations in Film Reviews of Lao Pao.” Presented at the 22nd International Conference of the International Association for Intercultural Communication Studies (IAICS), June 30-July 3, 2016, Shanghai, China

“Rhetoric Analysis of Mao Zedong’s Early Writing.” Presented at the International Society for the History of Rhetoric conference, Tubigen, Germany, July, 27-31, 2015.

Response to LuMing Mao on Norton Anthology of Rhetoric and Writing: Part III: Practices and Traditions of Chinese Rhetoric and Writing Norton’s Anthology of Rhetoric and Writing: A Discussion, at the National Communication Association 100th Annual Convention, Nov. 20-23, 2014, Chicago

“Comparative Rhetoric: Contemplating on Tasks and Methodologies in the 21st Century.” Presented at Rhetoric Society of America Biannual Conference May 22-26, 2014 San Antonio.

“The Red Book Lives On: Mao’s Rhetorical Legacies in Post-Mao Chinese Public Discourse.” Presented at the Preconference, “The

Dilemmas and Opportunities of U.S.-China Communication in an Age of Globalization” of the 2014 Western States Communication Association Convention, L.A. California, 15 February, 2014
(Presented by the colleague).

“Constructions of Chinese Nationalism in Mao’s Rhetoric.”
Presented at the Preconference: “The Dilemmas and Opportunities of U.S./China Communication in an Age of Globalization” of the National Communication Association 99th Annual Convention Washington D. C. Nov. 21-24, 2013

“Rhetoric of Apologetics: Han Yu’s Defense of Confucianism.”
Presented at the National Communication Association 99th Annual Convention Washington D. C. Nov. 21-24, 2013

“Public Speaking in Ancient and Modern China.” Presented at the National Communication Association 99th Annual Convention Washington D. C. Nov. 21-24, 2013

“Rhetorical Theories of Mao Zedong: Traces of Chinese Traditional Thoughts and Lenin’s Revolutionary Theories.”
Presented at the 19th Biennial Conference of the International Society for the History of Rhetoric, July 25th, 2013, Chicago.

“Human Rights in China: American Myths and Chinese Interpretations.” Presented at the pre-conference of the Western States Communication Association, Reno, Nevada, Feb. 16, 2013

“Comic Frame in Amy Chua’s *Battle Hymn of the Tiger Mother*.”
Presented at the National Communication Association Convention, Nov. 18th, 2012 Orlando, Florida

“From Mao’s “Class Struggle” to Hu’s “Harmonious Society”:
Political transition and Cultural Transformation in Contemporary China” Presented at the 18th International Conference of the International Association for Intercultural Communication Studies, Yuan Ze University, Chung-Li, Taiwan, June 8-11, 2012

“From Dr. Spock to Tiger Mom: Ideological Contestation over Parenting Styles” Presented at the National Communication Association Convention, New Orleans, Nov. 18th, 2011

“Rhetoric of Condemnation: Perceptions of the U.S. and China in *China Is Not Happy*” Presented at the National Communication Association Convention, San Francisco, Nov. 17th, 2010,

“Rhetoric of Co-operation and Reconciliation: Analyses of President Obama’s Speeches during His State Visits to Asia.” Presented at the 16th Conference of International Association for Intercultural Communication Studies, Guangzhou, China, June 17-20, 2010

Popularizing Confucian Teaching in China: Providing Moral Guidance and Practical Advice through Reinterpretation of the *Analects*. Presented at the conference of Rhetoric Society of America, May 23rd, Seattle, 2008

”Studies and Development of Comparative Rhetoric in the U. S. A.: Challenges and Directions” Presented at the Joint Conference on Chinese Communication Studies, Xiamen, Fujian, China, Dec. 28-30, 2005.

”Rhetorical Construction of the China Threat Theory.” Presented at the 91th National Communication Association Annual Convention, Boston, Nov. 17-20, 2005.

“Politicizing SARS: Rhetorical Construction of Nationalism in Mainland China.” Presented at the 90th National Communication Association Annual Convention, Chicago, Nov. 11-14, 2004.

“The Red sun Shines Again: Resurrection of Mao’s Legacy in China.” Presented at the 90th National Communication Association Annual Convention, Chicago, Nov. 11-14, 2004.

“Moral Philosophy and Ethical Appeals in Persuasion: An Examination of Confucian Rhetorical Formulations and Contemporary Appropriation in Chinese Political Discourse.” Conference on Chinese Rhetoric, University of Pennsylvania, Philadelphia, Penn. April, 2004 (invited presentation).

“US-China Relations: A Case Study of Intercultural Communication and Rhetorical Interplay.” Presented at the 89th National Communication Association Annual Convention, Miami Beach, Nov. 2003.

“Themes and Impacts of the Chinese New Year Gala in Reflecting and Facilitating Chinese Cultural Change.” Presented at the 89th National Communication Association Annual Convention, Miami Beach, Nov. 2003.

Position Paper on “Do we have a ‘rhetorical tradition’? Are we better advised to think of traditions rather than a single tradition? If

we do recognize a tradition or several traditions, how do we identify and characterize it (or them)?" Presented at the Conference of Alliance of Rhetoric Society, Northwestern University, Sept. 11-14, 2003.

"Changes in Chinese Political Discourse and the Need for Change in Persuasive Forms." Presented at the 88th National Communication Association Annual Convention, New Orleans, Nov. 2002.

"Rhetorical Appeals and Cultural Roots: A Comparison of Political Speeches by Chinese and American Leaders." Presented at the 87th National Communication Association Annual Convention, Atlanta, Nov. 2001.

"Chinese Political Communication: Roots in Tradition and Impacts on Contemporary Chinese Thought and Culture." Presented at the 8th International Conference on Cross-Cultural Communication. Hong Kong Baptist University, Hong Kong, July 24-28, 2001.

"Studies of Classical Chinese Rhetoric: Past, Present, and Future" Presented at the 86th National Communication Association Annual Convention, Seattle, Nov. 9th-12th, 2000.

"Economic Engagement and Political antagonism: An Interplay of Utilitarian and Moralistic Rhetoric in Sino-US Relations" Presented at the 86th National Communication Association Annual Convention, Seattle, Nov. 9th-12th, 2000.

"Identity Construction of Motherhood for Bicultural Children" Presented at the Central Communication Association Conference, Detroit, April 2000.

"Rhetorical Themes and Styles of Big-Character Posters during the Cultural Revolution" Presented at the 85th National Communication Association Annual Convention, Chicago, Nov. 3rd-7th, 1999.

"Political Persuasion Through Revolutionary Songs During the Cultural Revolution" Presented at the 84th National Communication Association Annual Convention, New York, Nov. 20-24th, 1998.

"An Ideological Cultural Analysis of Political Slogans in Communist China" Presented at the 84th National Communication Association Annual Convention, New York, Nov. 20-24th, 1998.

“Orientalism and Sinocentrism in the Study of Chinese Rhetoric and Communication” Presented at the 83rd National Communication Association Annual Convention, Chicago, Nov. 19-23rd, 1997.

“A Fantasy Theme Analysis of Chinese Perceptions of Americans and Reflections on Chinese Value Orientation” Presented at the 83rd National Communication Association Annual Convention, Chicago, Nov. 19-23rd, 1997.

"The Conceptualization of Ming (Naming) by Ancient Chinese Thinkers" Presented at the Eleventh Biennial Conference of the International Society for the History of Rhetoric, Saskatoon, Canada, July 21-26, 1997.

"A Rhetoric of Nationalism and Anti-Americanism in China Can Say No" Presented at the 6th International Conference on Cross-Cultural Communication: East and West, Tempe, Arizona, March 26-30, 1997.

"An Embedded Theory of Rhetoric in Confucius' Analects" Presented at the 11th annual meeting of the American Society for the History of Rhetoric, San Diego, California, Nov. 22, 1996.

"A Rhetorical System of Later Mohism on *Ming* and *Bian*: An Analysis of Chinese Classical Text Mohist Canon" Presented at the 82nd Speech Communication Association Annual Convention, San Diego, California, Nov. 23, 1996.

"A Cultural Transition from Collectivism to Individualism: Chinese Cultural Orientation and Interpersonal Communication" Presented at the 81st Speech Communication Association Annual Convention, San Antonio, Texas, Nov. 18-21, 1995.

"Language Change and New Value Orientation in Chinese Culture" Presented at the 5th International Conference on Cross-Cultural Communication, August 15-19, 1995, Harbin, China. (with Guo-ming Chen).

"Intersection between Race and Gender: A Chinese Perspective" Presented at the 63rd Annual Convention of the Central States Communication Association, Indianapolis, Indiana, April 19-23, 1995.

"Chinese Rhetorical Theories and Practices in the Fifth and Third Centuries BCE" Presented at the 80th Speech Communication Association Convention, New Orleans, Louisiana, Nov. 19-22, 1994.

"Identity Negotiation in the Classroom: Strategies for Non-Native Instructors" Presented at the 80th Speech Communication Association Convention, New Orleans, Louisiana, Nov. 19-22, 1994.

"A Metaphorical Approach to Persuasion in Zhan Guo-Ce" Presented at the 80th Speech Communication Association Convention, New Orleans, Louisiana, Nov. 19-22, 1994.

"On the Study of Ancient Chinese Sophists" Presented at the 79th Speech Communication Association Convention, Miami Beach, Florida, Nov. 18-21, 1993.

"Virtue as Empowerment: Toward a Taoist Definition of Empowerment" Presented at the Conference on Research in Gender and Communication, Chicago, March, 1993.

"Han Fei Tzu's Theory of Persuasion in the Chinese Superior/Inferior Relationships" Presented at the Western Speech Communication Associations Conference, Albuquerque, New Mexico, February, 1993.

"Han Fei Zi's Theory of Persuasion and Its Impact on Chinese Interpersonal Communication" Presented to Seminar Series: A New Agenda in Intercultural Communication, Speech Communication Association Convention, Chicago, Illinois, October 1992.

"Rhetoric of Totality: An Antidote to Illusion of Reality in Chuang Tzu" Presented to the American Society for the History of Rhetoric, at the Preconvention Conference of Speech Communication Association Conference, Atlanta, Georgia 1991.
[with David Frank]

"Taking a New Step in Gender Research: Toward a Zen Definition of Communication" at the Conference on Research in Gender and Communication, Eugene, Oregon 1989. [with Diana Sheridan]

OTHER PROFESSIONAL ACTIVITIES:

“Rhetoric of Mao Zedong: Its Impact on Chinese Thought and Culture” Invited speaker by Fordham University, March 16, 2018.

“毛泽东的语言魅力及魔力研究” Presented at the Chinese American Cultural Village, New York, March 18, 2018.

“The Power of Purpose” Pecha Kucha presentation at the Teaching and Learning Conference, DePaul University, May, 11, 2018.

Presentation of “Comparison between Han Yu and St. Augustine in their Rhetoric of Religious Defense” at the Catholic Tradition Salon, DePaul University Humanity Center, Nov. 16, 2017.

Talk at Harbin Institute of Technology: “Rhetoric of Apologetic: Comparing Han Yu’s Defense of Confucianism with ST. Augustine’s Defense of Christianity”. Harbin, China, July 7, 2017.

Talk at Harbin Institute of Technology: “. “From ‘Ideological Enemies’ to ‘Partners’: A Rhetorical Analysis of U.S.-China Relations in Intercultural Contexts”. July, 14, 2017

Invited Speaker on “Rhetoric of Mao Zedong: Its Impact on Chinese Thought and Culture” at Grand Valley State University, Nov. 3rd. 2015.

Panel Respondent for the panel “Building on Synoptic Past Perspectives in the History of Rhetoric: Contemporary Comparative Rhetoric in Global Historical Contexts” at the National Communication Association 100th Annual Convention, Nov. 20-23, 2014, Chicago

Panel Respondent for the panel “Top Papers from the Association for Chinese Communication Studies” at the National Communication Association 100th Annual Convention, Nov. 20-23, 2014, Chicago

Chair for the panel “China Online: Mediating between State Propaganda and Citizen-driven Social Media” at the National Communication Association 100th Annual Convention, Nov. 20-23, 2014, Chicago

Being interviewed by Chicago Reporter on “Fresh off the Boat”

<http://chicagoreporter.com/controversial-tv-show-portrayals-of-asian-americans-spark-dialogue/>. March 10th, 2015.

Being interviewed by DePaulia on “Fresh off the Boat”
<http://depauliaonline.com/artslife/2015/03/01/asian-american-assimilation-in-fresh-off-the-boat/>. March 2nd, 2015

Invited Speaker on the introduction of Western rhetoric and communication studies, Harbin Institute of Technology, Harbin, China. Oct. 8, 2013.

Invited Speaker by “Tea4Soul” a Chinese American Community in Washington D. C. on Communication between Chinese American parents and their children. Nov. 16th 2013.

<http://tea4soul.org/forum/YaBB.pl?num=1384788713/0>

<http://www.tea4soul.org/>

<http://life.dwnnews.com/sttx/2013-11-18/23304.shtm>

Invited Speaker by the Driehaus College of Business, DePaul University on “Engaging International Students in your classroom. March, 15th, 2013.

Invited Speaker by the Chinese Cultural Village in Chicago on the topic of Chinese American cultural identity development. Jan. 19th, 2013.

https://sites.google.com/site/chicagoccv/events_rpt/meet_report/page-6

Being interviewed and quoted by the Epoch Times: February, 11th 2013. <http://www.theepochtimes.com/n2/china-news/canadian-performs-red-opera-at-beijing-propaganda-show-346600.html>

Invited Speaker for the DePaul English Language Academy on Chinese culture and education. October, 12th, 2012.

Invited Speaker on the introduction of Western rhetoric and communication studies, Beihang University, Beijing, China. June 26, 2012.

A panel respondent for “Nationalism, Rhetoric, and the Structure of Voice” at the National Communication Association Convention, New Orleans, Nov. 19th, 2011.

Guest speaker for Christina Gamino’s class “Cross Cultural Adjustment to U.S. Academic Culture,” Oct. 27th, Fall Quarter, 2011

Guest speaker for Sandi Jackson's class "Women Across Cultures," Winter Quarter 2010, Spring Quarter, 2011, Winter Quarter, 2013

"Public Speaking in China and the United States" Invited speaker by the Chinese People's Institute of Foreign Affairs. July 2nd, 2010

A panel respondent for "Trajectories of Chinese Citizenship: Consumption Norms, Media Spectacles, and Olympic Productions" at Association of Asian Studies Conference, March 26-29, 2009 Chicago.

College of Communication Distinguished Faculty Series. First presenter "Responsible Rhetoric in a World of Conflict" (March 5th, 2009)

"Language, Culture, and Identity." Presented at Harbin Institute of Technology. Harbin, China, November, 23rd 2007.

"Introduction to the field of Speech Communication" Presented in Xiamen University Xiamen, China, Dec. 16, 2005.

A panel respondent for "Cultural Changes in China: Contexts and Interpretations." at the 90th National Communication Association Annual Convention, Chicago, Nov. 11-14, 2004.

Invited presentation at First Annual China Symposium. Sponsored by the US China Peoples Friendship Association-Chicago Chapter. Title of Presentation: "Chinese Art of Rhetoric: Comparing Classical Chinese and Greek Ideas." Dec. 4th, 2004.

A panel respondent for "Chinese Language Education and Associated Attitudes" at the 89th National Communication Association Annual Convention, Miami Beach, Nov. 2003.

Invited lecture on U.S.-China relations as a case of intercultural communication and rhetorical interplay by the Department of Asian Studies and the Department of Communication from Lake Forest College, Oct. 1st, 2003.

Presentation at the Women of Color and Leadership Seminar on my experience in tenure/promotion at DePaul, Oct. 3rd, 2003.

Presentation on Asian American Civil Rights at the Asian American Civil Rights Workshop at DePaul University. Sponsored by Asian American Exchange. May 19th, 2003.

Guest speaker on Asian American women for the course "Women Cross Cultures" offered at DePaul University, Spring, 1995, Fall, 1995, Winter 2000, Winter 2003, Winter 2004.

Presentations on Chinese culture and Asian culture at the University Faculty Development orientation, 2000, 2002.

Invited speaker at the New Faculty Orientation on participation in the first-year program and teaching Discover Chicago. Fall, 2002.

Invited speaker for students from the School of Computer Science, Telecommunications and Information System (CTI) April 20, 2001.

Invited speaker at the President's Annual Brunch for parents of students of color organized by the Office of Multicultural Student Affairs. Oct. 21, 2000.

Presentation at the LA & S research seminar of "Bicultural Identity Development and Formation of New Chinese Community: An Ethnographic Study of Chinese Schools in Chicago" Sept. 20, 2000.

Invited speaker at the panel on teaching pedagogy at the Chicago Quarter Conference for the College of Arts and Sciences, DePaul University, Jan. 21st, 2000

Presentation at the LA & S research seminar of "An Ideological Cultural Analysis of Political Slogans in Communist China" Sept. 1999.

Guest Speaker for the Asian Cultural Exchange on the topic of Hong Kong takeover by Mainland China, July, 1997

Being interviewed by New Asian Americans on the topic of "Media Image of Asian American Women and a Comparison between American Women's Liberation Movement and Chinese Women's Liberation Movement." Published in New Asian Americans Vol. 2 No. 8, 1995

Guest speaker on Chinese media and film for the course "International Media" offered at DePaul University, Spring 1997

Invited speaker on "Chinese Culture: Its Similarities and Differences the U.S." presented to Rotary Club, Tacoma Branch Tacoma, Washington, February, 1992.

Giving a workshop on "Intercultural Communication on University Campus" to the staff members of the University of Puget Sound. Tacoma, Washington, January 1992.

AWARDS AND RECOGNITIONS:

Via Sapientiae Award, DePaul University, 2019

Excellent Teaching Award, DePaul University, 2017

Faculty Martial at the 2018 Commencement for the College of Commuting and Digital Media and the College of Communication. May, 9, 2018.

Competitive Research Grant, 2,500.00 from DePaul University Research Council, Spring, 2016.

Academic Leave, 2013-2014.

Nominated for the Excellent Teaching Awards for the College of Communication, Spring 2013

Summer Research Grant (College of Communication, DePaul University), 2011

Nominated for the Excellent Teaching Awards for the College of Communication, Spring 2011

Spirit of Inquiry Award (DePaul University), 2008

Academic Leave (fall 2007)

Invited Endowed Chair Professor by the Department of Journalism and Communication, Xiamen University, Xiamen, China, Dec. 2005-July 2008.

Award for "Outstanding Dedication to the Class of 2006" May 4, 2006. DePaul University

Summer Research Grant for the project "Mao Revival: Cultural and Political Implications in Contemporary China." College of Liberal Arts and Sciences, DePaul University (summer 2005).

Recipient of National Endowment for Humanities summer grant (\$5,000) Summer 2002.

Academic Leave, 2001-2002.

Recipient of the James A. Winans-Herbert A. Wichelns Memorial Award for Distinguished Scholarship in Rhetoric and Public Address for my book *Rhetoric in Ancient China, Fifth to Third Century B. C. E.: A Comparison with Greek Rhetoric*. Published by the University of South Carolina University Press, 1998. Presented by the National Communication Association, 1999.

Competitive Research Grant (\$2,200) for the Project "Rhetoric of the Cultural Revolution: Impacts on Contemporary Chinese Thought, Culture, and Communication." University Research Council. DePaul University (summer 2000). Used to travel to Hong Kong and China to purchase books and collect materials on the Cultural Revolution.

Summer Research Grant (\$4,000) for the project "Cultural Identity Formation and Development of Biculturalism: An Ethnographic Study of Chinese Language Schools in Chicago," College of Arts and Sciences, DePaul University (summer 2000). The article was published in The Howard Journal of Communications Vol 12 (4) Oct-Dec. 2001, pp. 203-220.

Summer Research Stipend (\$3,000) for the project "An Ideological/Cultural analysis of Political Slogans in Communist China" College of Arts and Sciences, DePaul University. (summer, 1997). The article was published in *Discourse & Society* Vol. 10 (4), 1999, pp. 487-508

Competitive Research Grant (\$1,000) for indexing the book project *Rhetoric in Ancient China, Fifth to Third Century B. C. E.: A Comparison with Classical Greek Rhetoric*. From University Research Council, DePaul University (spring 1997).

Academic Leave, 1995-1996.

Travel Grant (\$2,100) for purchasing research materials for the book project *Rhetoric in Ancient China, Fifth to Third Century B. C. E.: A Comparison with Classical Greek Rhetoric*. From University Research Council, DePaul University. (summer, 1993)

Summer Research Stipend (\$3,000) for the project "On the Study of Chinese Rhetoric," (with David Frank) From College of Arts

and Sciences, DePaul University. (summer, 1993) The article was published in *The Western Journal of Communication*, Vol. 57, Fall, 1993, pp. 445-463.

Graduate Teaching Fellow (1987- 1991)
Department of Speech, University of Oregon

Ola Love Fellowship
American Association of University Women 1988

Second Prize for the textbook *Building up Communication Skills through the Use of Videos and Films* Beijing No.2 Foreign Language Institute, 1987

Outstanding Teaching Award
Beijing No.2 Foreign Language Institute, 1985

MEMBERSHIP:

National Communication Association
International Society for the History of Rhetoric
Association of Chinese Communication Studies
International Association of Intercultural Communication Studies

SERVICES:

In the Academic Field

Editorial Board member for the *Quarterly Journal of Communication* (The top journal in the communication field)
(current)

Chair of the James A. Winans-Herbert A. Wichelns Memorial Award Committee, National Communication Association 2011-2014

Chair, Stephen Lucas Debut Publication Award Committee, National Communication Association, 2010-2011

Reviewer of papers and proposals for Asian/Pacific American Communication Studies Division, National Communication Association Convention 2014.

Reviewer of papers and proposals for Association for Chinese Communication Studies, National Communication Association Convention 2014.

Committee member of Stephen Lucas Debut Publication Award Committee, National Communication Association, 2009-2010

Chief Conference Organizer for the Joint Conference on Chinese Communication Studies, Xiamen University, Xiamen, China, Dec. 28-30, 2005. Major tasks: solicit and review submissions, organize panels, correspond with participants, coordinating speakers, working with the Xiamen University staff and faculty in the preparation of the conference.

Program planner for the Association of Chinese Communication Studies for the 2006 National Communication Association Convention.

President of the Association for Chinese Communication Studies. 2004-2005

Vice President of the Association for Chinese Communication Studies. 2003-2004.

Research chair of the Association for Chinese Communication Studies, 2000-2001.

At the University level

DePaul University Tenor and Promotion Policy Committee (2015-present)

DePaul Women Studies Center, Advisory Board (Current)

Faculty adviser for the Chinese Scholars and Students Association (June 2012- June 2013)

DePaul University Honors Program Committee (Sept. 2010-June 2013)

Search Committee, English Language Academy, Fall Quarter, 2011, Fall Quarter, 2012

Global Asian Studies Committee (2009-2016). I am **the founding chair** of the program.

Chinese Studies Committee (2010-2016)

Asian Business and Political Economy Committee

Global and Transnational Perspectives Committee (2009-2010)

University Hearing Committee on a tenured faculty dismissal case, Spring and summer (2010)

University Promotion and Tenure Policy Committee, (2006-2009)

Culture Center Advisory Committee (2005-2008)

University Promotion and Tenure Board: (2004-2007)

Faculty Adviser for Alpha Phi Gamma Sorority Inc. (Asian American sorority at DePaul (2005-2007).

Faculty Adviser for Asian Cultural Exchange, the largest Asian American student organization at DePaul University (2003-2005).

Faculty representative for the Asian American Civil Rights tour organized by the Office of Multicultural Students Affairs (Spring 2002).

Academic Adviser for Lantern, a student organization representing Asian American voices and experiences at DePaul University (1999-2001).

Committee of International Initiatives (Foreign Study Program, 1996-1998).

Field Director for the Foreign Study Program in Beijing University, China: Taught a course on Chinese Communication studies, administrated the program, took care of students (August-November 1994).

At the College level:

Colle of Liberal Arts and Sciences

Teaching Award Committee (2006-2007)

Multicultural Sophomore Seminar Committee (2004-2006)

Co-Chair of Asian American Studies Committee (2004-2007).

Philosophical Inquiry domain committee (2003-2005).

A joint faculty in the Graduate Program of International Studies, worked as a committee member for two M. A. thesis, participated in course development and curriculum design, attended the Book Seminar for the preparation of the program initiated in the Fall, 1995.

Asian Pacific American Quarter Committee: Organized the film series and coordinated speaker events (April 1993-May 1994).

People of Color Committee: Designed questionnaires, interviews minority faculties, analyzed the result and reviewed the report (September 1992-June 1993).

College of Communication

Full Professor Committee (current)

Excellent Teaching Award Committee (current)

International Committee (current)

Chair of the Organizing Committee Chair for The 24th International Conference of the International Association for Intercultural Communication Studies (IAICS) July 5-8, 2018 (current)

College Personnel Committee (2014-2016)

Intercultural Communication area coordinator (2014-2016)

Personnel Committee (Fall, 2013)

Summer Research Grant Committee (Sept. 2010-June 2013, continued from 2014, current)

College Curriculum Committee (Sept. 2010-June 2013, continued until 2016)

College Personnel Committee (Fall 2012)

International Committee (2011-2013)

Chair for the College Tenure and Promotion Guideline
Committee (Fall 2009)

Search Chair for the intercultural communication position (fall
2008-Winter 2009)

At the Department of Communication level

Personnel Committee (2006-2007)

College formation Committee (2006-2007)

Hiring Committee for the film position (Fall 2006)

Culture and Communication Track coordinator (2005-2006)

Graduate Board (2002-2006)

Graduate Program Director (2002-2005)

Graduate Program Director (1998-1999)

Chair of the Assessment Committee (2004-2007)

Personnel Committee (fall 2002-spring 2003, fall 1999-spring
2000, winter 1997, fall 1996, winter 1995, spring 1995)

Coordinator of curriculum revision for the Culture &
Communication track (fall 2002)

Program Review Committee (2000-2001 academic year)

Graduate Program Board (2000-2001 academic year, 1999-2000
academic year, 1997-1998 academic year)

Graduate Program Selection Committee (spring 2003, fall 2002,
spring 2000, fall 2000, spring 1999, spring 1998)

Committee of Teaching Evaluation (fall 1996)

Search Committee for Corporate/Multicultural position (winter –spring 2000, winter 1997, fall 1993, Spring 1994,

Committee on Library Resources for M. A. Program (June 1993-June 1994)

Committee on Forms of Applications for M. A. Program (June 1993-April 1994)

Search Committee for Internship Director (April 1993)

Basic Course Committee of “Introduction to Linguistics” (fall 1992)

Basic Course Committee of “Public Speaking” (fall 1992)

Courses Taught at DePaul University

Undergraduate Courses

ISP 101 Asian Americans in Chicago

LSP 200 Asian American Experiences in the U. S. A.

CMN 202 Introduction to Linguistics

CMNS 211 Interpersonal Communication

CMNS 212 Small Group Communication

CMNS 220 Public Speaking

CMN 103 Intercultural Communication

CMNS 304 Multiculturalism in the U. S. A.

CMNS 337 Asian American Media Representation

CMN Topic 390 Intercultural Communication Competence

CMNS 329 Persuasion

CMNS 328 Historical Foundations of Rhetoric and Communication

CMNS 321 Cultural and Symbolic Criticism (formerly Rhetorical Criticism)

CMN Topic: 390 Chinese Culture and Communication

CMNS 338 Asian Culture and Communication

CMNS 309 Global/International Communication

Graduate Courses

CMNS 501 Communication in Cultural Contexts

CMNS 502 Intercultural Communication Theories

CMNS 503 Communication in Cultures in Transition

CMNS 504 Language, Thought, and Culture

CMNS 522 Rhetorical Construction of Identity

CMNS 509 Rhetoric, Discourse, and Identity in Cultural Contexts

Chair/director of M. A. theses in Communications (completed)

Lori Aydelotte

“Vehicles of Dominance: Women’s Identities as Sites of Struggle Against Mass Media Messages of Subservience and Inverted Sexuality—A study of Late Night Talk Show Interviews”

Jill Braun

“The Impact of Power on the Perceptions of Identity When Relating to a New Culture: An Examination of Chinese and Korean Women in the United States”

Shelly Carl

“Multicultural Identity in an Organizational Context: An Exploratory Study of Single and Multiple Identity”

Jennifer Ecklund-Johnson

“Women’s Resistance to & Support of Patriarchal Ideologies in the U. S. through the Rhetorical Construction of Identity”

Elissa Efrogmson

“Feminist and Poststructuralist Theories on Power and Discourse in the Context of Domestic Violence of South Asian Women in the Chicago Area Community”

Sonia Fitzpatrick

“Identity Construction and the Use of Power: A Critical Analysis of Rhetorical Themes and Techniques in Magazine Aimed at Teenage Girls.” March 2005

Mikaela Marlow

“Chinese Immigrant Women’s Experiences in the U. S. Medical System: A Qualitative Research across Two Regions in the U. S. A.”

Xiaowei Shi

“Home Language vs. Social Language: An Exploration of Bilingualism in Chinese American Adolescents and Young Adults”

Amy Snodgrass

“Identity Construction in Higher Education: Voices and Perceptions of Mexican Women Students at DePaul University”

Michael Waszak

Political Ferment in Contemporary China: A Rhetorical Analysis of Speeches and Actions of Chinese Political Leaders, Prominent Intellectuals, and the 1989 Student Demonstrations” June 2006

Sarra Sontaratta
 Empowerment of Women through Rhetorical Strategies of Contestation:
 An Ideological and Feminist Analysis of the Online Magazine Bitch (2012)

Melody S. Follweiler
 Other and Self-Representation: A Pentadic Criticism of Kosovar Muslim and Roma
 Identity as Represented in Photographs by James Nachtwey and Djordje Jovanovic (2012)

Rachel Conrad
 Transnational Identity within the International School: An Analysis of Identity Narratives
 of Adult Third Culture Kids” (Completed in Fall, 2017)

Committee member of M.A. theses in Communications (completed)

Marcy Halpin
 “Aesthetizing Subjectivity: Extensions of Experience in Genet”

Sonya L. Eremenco
 “The Role of Context in Translation

Truman Keys
 “Emancipation of Afrocentric Communication Online: Think Tank’s Dialogic Use of
 Discourse to Maintain Postmodern Cultural Space.” June 2005.

Soohyun (Sarah) Kim
 “Integrated Marketing Communication (IMC): The Korean Perspectives” (June 2006)

Valerie Wieskamp
 “Immigrant Crime in the News: Is There a Prevalence of Bias?” (2008)

Angela R. Dawson “WHICH COMPANY DO I WORK FOR? ORGANIZATIONAL
 IDENTIFICATION IN THIRD PARTY ORGANIZATIONS” November 2013

Rebecca Dailey-Wooley “AFRO-LATINA: Racially Black & Ethnically Latina...
 Redefining Latina Identity through Contemporary Media in the U.S.” June 2015

Committee member of M.A. theses in International Studies (completed)

Kathleen Zagala
 “National Identities of the Philippines: A Historical Review” International Studies

Caroline Misner
 “Nationalism and the Question of Identity” International Studies

Emily Vasiliou

“Critical Discourse Analysis of Success for All” Department of Educational Policy Studies and Research, School of Education

Committee member of PhD. dissertation in Psychology (completed)

Kin Ching Kong

“An Exploratory Study of European-Americans and Immigrant Chinese Women’s Perception of Emotions in In-group Interactions” (Department of Psychology)

Katie Norris

“The Development of Neuropsychological Functioning, Social Competence and Emotional and Behavioral Regulation in Adopted Chinese Children” (Department of Psychology) May, 2006