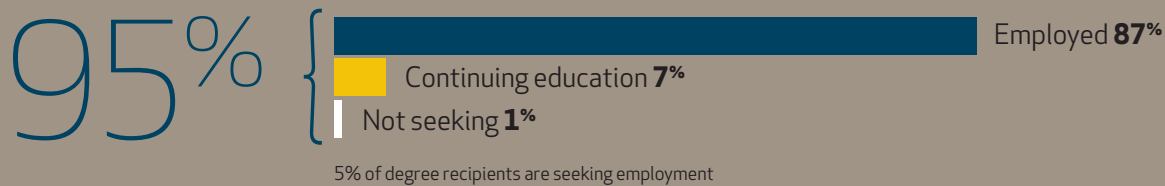


## Where do DePaul students go after graduation?

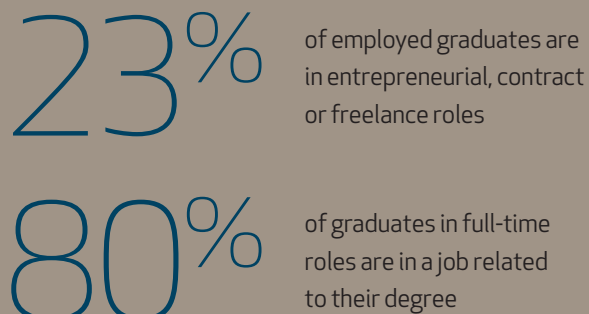
### Career Outcomes Rate

Bachelor's Degree Recipients

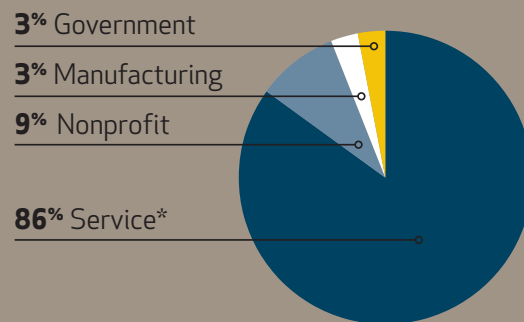


Strong results were reflected in a **9 percentage-point rise** in the career outcomes rate compared with the prior year. A **7 percentage-point increase** in those employed was led by media and cinema studies, and public relations and advertising majors. This was supported by a **6 percent increase** in overall full-time median salaries.

### Employment Details

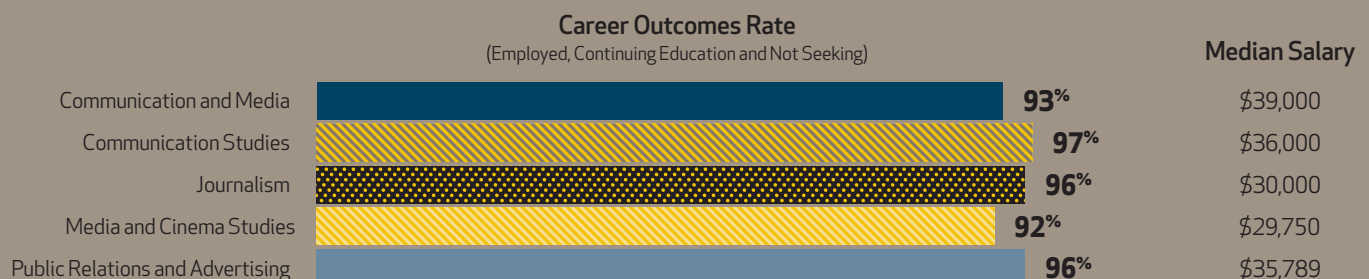


### Employment by Industry Sector



\*Service refers to all other for-profit organizations, e.g., banking, consumer goods, retail, hospitality, public relations

### Career Outcomes Rate and Median Salary by Major\*\*



\*\* Only majors with sufficient sample sizes are represented in the report graphics.

Overall median salary is \$35,667

---

## Knowledge Rate

90%

The Class of 2015 was surveyed about their post-graduation destinations at graduation and six months after degree completion. Data are also gathered from public record via LinkedIn. The knowledge rate is calculated using the sum of the various ways these data are collected.

---

### Sample Employers

670 The Score	Live Nation
Allied Integrated Marketing	Mabbly
Apple	Margie Korshak
Baystone Media	Marriott International
Brafton	Multi Latino Marketing Agency
CBS	Orbitz
Chicago Tribune Events Group	Red Frog Events
Chrome City PR	Safehouse Pictures
Cision	SmithBucklin
Conde Nast Publications	Starcom MediaVest Group
Discovery Communications	The Weather Channel
Edelman	The Windish Agency
ESPN Chicago	Trunk Club
ext.54	Twitter
FleishmanHillard	Wagstaff Worldwide
Fox Associates	Yelp
Golin	
Hyatt Hotels	
Leo Burnett	

---

### Sample Positions

Account Coordinator	Media Planner and Buyer
Assistant Account Executive	Media Relations Manager
Assistant Producer/Editor	Meeting and Events Planner
Associate Digital Editor	Membership Coordinator
Benefits Coordinator	Multimedia Journalist
Brand Ambassador	News and Content Writer
Broadcast Assistant	Operations Manager
Business Development Manager	PR and Brand Specialist
Communications Specialist	Production Assistant
Content Marketing Specialist	Project Coordinator
Digital Media Specialist	Promotions Coordinator
Event Coordinator	Recruiter
Guest Service Representative	Reporter
Infographic Writer	Sales Coordinator
Junior Marketing and Creative Director	Social Media Coordinator
Junior Publicist	Talent Acquisition Coordinator
Logistics Coordinator	
Marketing Analyst	
Marketing Coordinator	