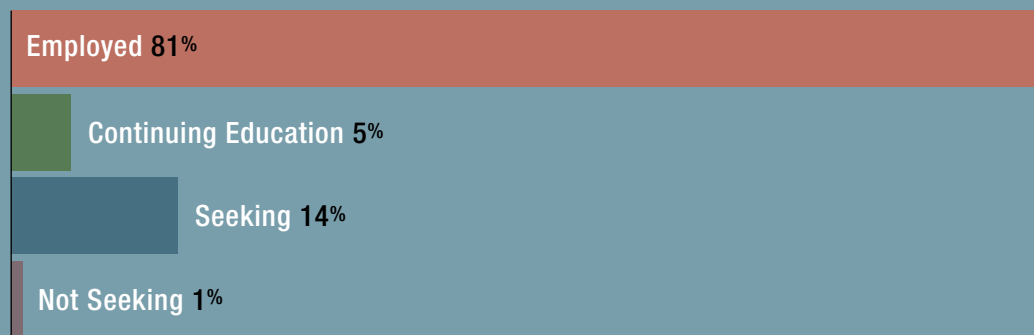


2014 UNDERGRADUATE CLASS College of Communication

Where do DePaul students go after graduation?

Career Outcomes Rate Bachelor's Degree Recipients

87%



Knowledge Rate

87%

The Class of 2014 was surveyed about their post-graduation destinations at graduation and six months after degree completion. Data are also gathered from public record via LinkedIn. The knowledge rate is calculated using the sum of the various ways this data is collected.

Employment Details

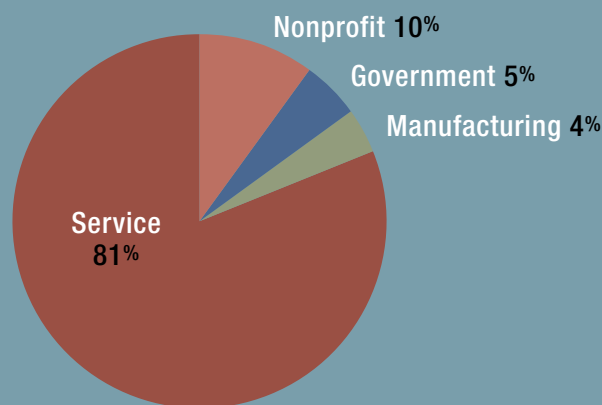
87%

of bachelor's degree recipients in full-time roles are in a job related to their degree

20%

of employed graduates are in entrepreneurial, contract, or freelance roles

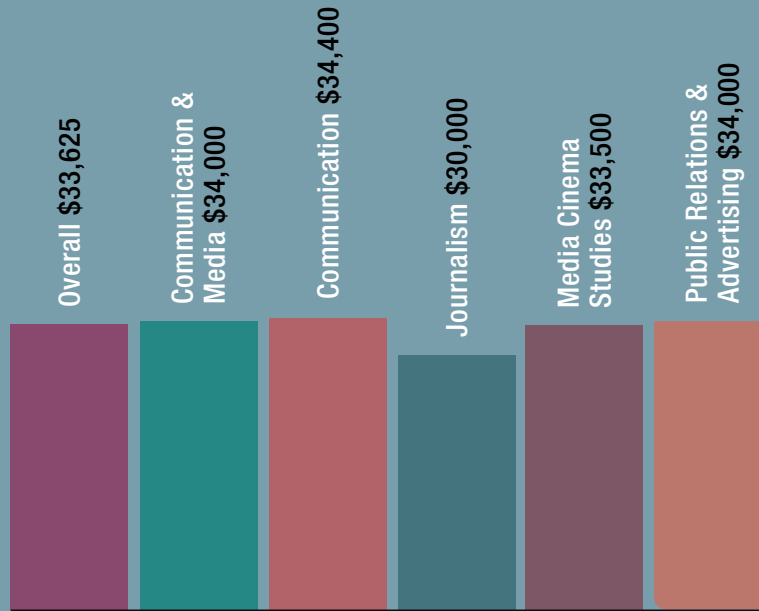
Employment by Industry Sector



Career Outcomes Rate by Major



Median Salary



Sample Employers:

- Allied Integrated Marketing
- AmeriCorps
- Apple
- Berkshire Hathaway
- BNP Media
- Boys and Girls Club of America
- Chicago Children's Museum
- Conversant Media
- Edelman
- Enterprise Rent-A-Car
- FCB Chicago
- Groupon
- Habitat for Humanity International
- Hilton Chicago
- KTVL-TV News10
- Leo Burnett
- LinkedIn
- LS2group
- Marketing Werks
- Medline Industries
- Metro Chicago
- National Geographic
- NBC
- Paragon Marketing Group
- Platinum Events
- Pressbox
- Rotary International
- Starcom MediaVest Group
- The Tribune Company
- Union League Club of Chicago
- Vance Publishing Corporation
- Weber Shandwick
- Yelp

Sample Positions:

- Account Executive
- Associate Copywriter
- Associate Editor
- Associate Event Producer
- Awards Coordinator
- Brand Ambassador
- Communication Coordinator
- Content Marketing Specialist
- Copywriter
- Customer Relations Specialist
- Development Associate
- Digital Marketing Consultant
- Event Planner Consultant
- Guest Service Coordinator
- Licensing Coordinator
- Management Trainee
- Marketing and Event Coordinator
- Marketing and Social Media Manager
- Marketing Assistant
- Media Associate
- Media Planner
- Merchandising Associate
- Multimedia Journalist
- News Associate
- Program Coordinator
- Project Coordinator
- Public Relations Specialist
- Publicity and Promotions Coordinator
- Social Media Specialist
- Social Media/Intern Director
- Staff Reporter
- Volunteer Operations Specialist
- Workplace Coordinator
- Writer