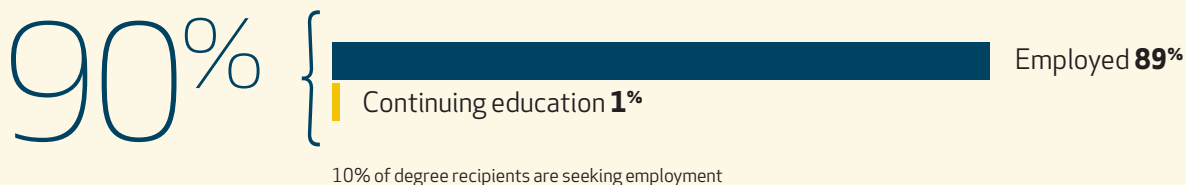


Totals may be affected by rounding.

# Where do DePaul students go after graduation?

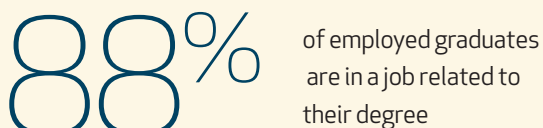
## Career Outcomes Rate

Master's Degree Recipients



2016 was another strong year of results for health communication and public relations and advertising (PRAD) graduates. PRAD graduates also saw a **15% increase in median salaries**.

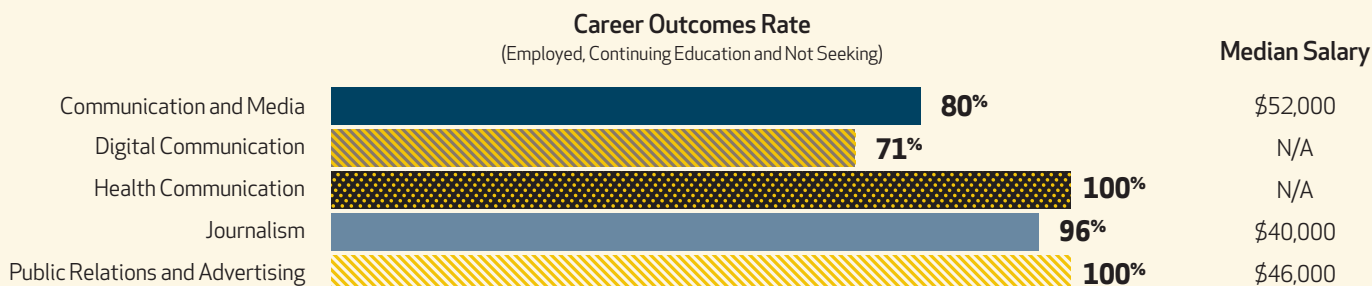
## Employment Details



## Top Industries



## Career Outcomes Rate and Median Salary by Program\*



\* Only programs with sufficient sample sizes are represented in the report graphics.

Overall median salary is \$43,000

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## Knowledge Rate

88%

The Class of 2016 was surveyed about their post-graduation destinations at graduation and six months after degree completion. Data are also gathered from public record via LinkedIn. The knowledge rate is the percentage of the graduating population for which we have data.

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### Representative List of Employers

22nd Century Media  
ABA Journal/American Bar Association  
Accuity  
Amazon  
Anheuser-Busch InBev  
Buster Creative  
Bustle  
CareerBuilder  
Carol Fox and Associates  
Catharsis Productions  
CBS Interactive  
CCI Greenheart  
Chicago Shakespeare Theater  
Chicago Tribune  
City Colleges of Chicago  
Comcast Spotlight  
Edelman  
Flowers Communications Group  
Gannett | USA TODAY NETWORK  
Grubhub  
Hektoen Institute  
Hill + Knowlton Strategies  
Marca  
Ogilvy PR  
Oliver Wyman  
Shapiro Kreisman & Assoc.  
The Second City  
United Airlines  
Voice of America  
Zeno Group

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### Representative List of Positions

Account Executive  
Account Supervisor  
Art Director/Consultant  
Assistant Editor  
Associate Content Producer  
Campaign Coordinator  
Communications Project Manager  
Community Manager  
Customer Success Manager  
Digital Marketing Specialist  
Education Specialist  
Employer Services Coordinator  
ESL Teacher  
Internal Communications Representative  
International Broadcaster  
Lifestyle Writer  
Marketing Coordinator  
Media Consultant  
Medical Assistant  
Multimedia Journalist/Reporter  
NBA Reporter  
Project Coordinator  
Public Information Specialist  
Reporter  
Research Analyst  
Resource Advocate/Trainer  
Sales Manager  
Senior Editor  
Senior Marketing Consultant  
Social Media Strategist and Marketing Coordinator