COLLEGE OF COMMUNICATION

Each year, the Career Center surveys DePaul’s graduating class to assess their post-graduation status. Graduates are surveyed at graduation and six months after degree completion. Employment data also is gathered from LinkedIn profiles. Communication master’s degree recipients had a response rate of 97%.

While overall outcomes for 2013 Communication master’s degree recipients are comparable to 2012, more graduates in full-time roles reported that they were able to secure a new or better job (up 9 percentage points) and that their positions are related to their degree (up 13 percentage points) compared to last year.

90% of 2013 Communication master’s degree recipients were employed and/or pursuing advanced studies six months after degree completion.

Employed* [87% overall]
- Communication Studies: 91%
- Journalism: 80%
- Media + Cinema Studies: 80%
- Public Relations + Advertising: 97%

In new or better job** [67% overall]
- Communication Studies: 58%
- Journalism: 81%
- Media + Cinema Studies: 33%
- Public Relations + Advertising: 72%

Job related to degree** [99% overall]
- Communication Studies: 100%
- Journalism: 95%
- Media + Cinema Studies: 100%
- Public Relations + Advertising: 100%

* Employed = full- and part-time employment
** Graduates in full-time positions

Only departments/majors with sufficient sample size are presented in the tables.

Average Salaries

- Overall: $55,500
- Communication Studies: $57,500
- Journalism: $46,814
- Media + Cinema Studies: $55,500
- Public Relations + Advertising: $47,500

2013 CAREER OUTCOMES  MASTER’S DEGREE RECIPIENTS

EMPLOYMENT BY INDUSTRY SECTOR