Graduate Class of 2015



College of Communication

Totals may be affected by rounding.

Where do DePaul students go after graduation?

Career Outcomes Rate

Master's Degree Recipients



6% of degree recipients are seeking employment

Over the prior year, the career outcomes rate **rose by 6 percentage points**. This was primarily led by a **12 percentage-point rise** in those employed including a **15 percentage-point increase** among public relations and advertising graduates. Full-time median salaries **rose by 8 percent**.

Employment Details

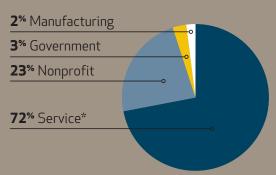
77%

of employed graduates are in entrepreneurial, contract or freelance roles

91%

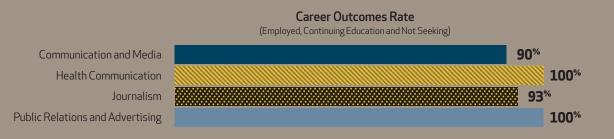
of graduates in full-time roles are in a job related to their degree

Employment by Industry Sector



* Service refers to all other for-profit organizations, e.g., banking, consumer goods, retail, hospitality, public relations

Career Outcomes Rate and Median Salary by Program



** Only programs with sufficient sample sizes are represented in the report graphics.

Median Salary

\$48,000 \$43,000

\$41,000

\$40,000

Overall median salary is \$44,500

Knowledge Rate



The Class of 2015 was surveyed about their post-graduation destinations at graduation and six months after degree completion. Data are also gathered from public record via LinkedIn. The knowledge rate is calculated using the sum of the various ways these data are collected.

Sample Employers

American Association of Diabetes Educators

Be Strategic PR

beBetter Health

Chicago Tribune

Edelman

Hitachi Consulting

Huron Consulting

Ketchum

Lumity

Mabbly

Northwestern Memorial Hospital

Presence Health

Rivet Radio

Starcom Mediavest Group

Survey Center Focus

The Executives' Club of Chicago

Torque Digital

Tribune Publishing

Weber Shandwick

WIFR-TV

Sample Positions

Account Manager

Adjunct Professor

Brand Strategist

Content Developer

Director of Social Media

Editorial Assistant

Graphic Design Manager

HR Representative

Leadership Development

Manager

Marketing Coordinator

Media Relations Specialist and

Copywriter

Multimedia Journalist

Project Manager

Public Health Advisor

Reporter

Senior Marketing Coordinator

Senior Wellness Associate

Talent Development Analyst

Wellness Health Coach

Writer