

CONVERSATIONS

A publication for College of Communication alumni



Junior PRAD major Joe Lanzerotti, the student general manager for Radio DePaul, prepares for a segment. Read more on page 6.

Spring 2014

IN THIS ISSUE

3 | Catching up with the DePaulia 4 | Students tour NYC agencies 8 | The OpEd Project

The future is now

As you will learn in this issue of Conversations, the college's terrific run of student, faculty and staff accomplishments continues. In hopes of extending this success, we continue to think about new ways to enhance academic quality, support educational innovation, and create broader academic and professional development opportunities for our students. As part of a new college strategic plan aligned with DePaul's Vision 2018 plan, faculty, staff and college leadership are mobilized and engaged with initiatives in a variety of key areas (italicized below). Here is just a sample of the numerous projects that we are excited about.

First, during the past year, several teams in the college have devoted considerable attention to developing fresh and innovative programming. For instance, we're working on creating a diverse range of *study away and study abroad experiences* for students. This past December, faculty in Public Relations, Advertising and Latino Media and Communication launched The New York Way, a study away program that enrolled 45 students in its pilot year (see page 4). This program, which will be offered annually, has served as a springboard for development of new programs in Miami, Shanghai, Madrid-Barcelona and Pune, India.

Teams charged with cultivating an *engaged intellectual community* across the college and *interdisciplinary collaborations* between distinct academic areas launched a new symposium, DePaul Talks,

this past April. For the first iteration of what will become an annual event, the symposium brought together students, teacher-scholars, activists, filmmakers and professionals from across the university and Chicago to discuss the meaning of violence.

Yet others in the college are looking at ways to build *continuing education programming* for communication industry professionals. Three modalities of professional development—boot camps, on-site workshops and deep-dive consultations—will soon be offered in areas as diverse as social media, health communication and relationship management.

New strategic initiatives are also underway to continue to improve *student learning outcomes* in the college and to take the quality education we offer to even greater heights. For instance, the college now offers two quarterly *faculty development* seminars, one devoted exclusively to digital teaching tools, to give faculty across the college's different academic areas an opportunity to share resources and effective teaching strategies. Furthermore, we are focusing on developing a more sophisticated peer review and feedback system for our part-time faculty. Also, we are now providing students with increased opportunities to both reflect upon their learning and showcase their work to prospective employers through the development of e-portfolios. Additionally, new targets and strategies for student retention will engage and better assist students who are experiencing academic challenges.

The last of many ongoing initiatives that I'm particularly excited to share with you involves the *development of an engaged college alumni network*. There is clear recognition that an engaged alumni body not only creates immediate professional networking opportunities for our current and former students, but also provides a wonderful and fulfilling way for graduates to stay connected to their alma mater. To this end, and in collaboration with the Office of Alumni Relations, faculty and staff will play a more active role in involving former students in the life of the college—for instance, by inviting them to guest-lecture in classes or attend major college activities and events. Also in the works is a formal mentoring program that will pair alumni and current students based upon curricular interest and career specialization. If the idea of becoming more involved in the life of the college appeals to you, contact the Office of Alumni Relations at dpalumni@depaul.edu, and we'll be sure to find ways to make this happen.

Please enjoy this latest issue of Conversations, and have a great summer!



Interim Dean Jean-Claude Bruno Teboul



The DePaulia staff proudly displays their ICPA awards.

Behind the scenes at DePaul's award-winning student newspaper

The DePaulia, the university's student newspaper, shows up around campus like clockwork each Monday afternoon. While the university community may take its arrival for granted, the 15-person editorial staff knows otherwise. "Like many of the other editors, I go to school full time, hold an internship and work at the DePaulia, which on its own could be a full-time job," says senior Courtney Jacquin, the paper's managing editor. "Keeping a balance is difficult, but we all really care about the DePaulia, so we make it work."

By the time Monday's edition hits the newsstand, the staff is already immersed in next week's issue. After the editors create a docket of articles for their specific sections, they contact the writers, who typically have four days to file their stories. "In the year and a half I've been writing for the DePaulia, I've learned a tremendous amount about journalism," asserts sophomore Megan Deppen. In addition to the basics, such as topic research, contacting sources, transcribing interviews and crafting compelling leads, Deppen also mentions less obvious but equally critical skills she has developed along the way: "I've mastered the pitch I give on the street for interviews, and I've learned to contact sources as early as possible because many of them won't get back to you, can't talk to you or don't want to talk to you."

Due to these and other obstacles, the editorial staff knows how to roll with the punches. "You have to be on your toes, be flexible and have a few backup ideas," says senior Michael Corio, the DePaulia's editor-in-chief. Corio started as a staff writer himself, so he understands the difficulties involved. "My staff is pretty inventive. I couldn't do my job without their dedication," he says.

Still, the news never sleeps, and that means the staff must sometimes follow suit. "The students understand that the news is 24/7," affirms Senior Instructor Marla Krause, who has been the DePaulia's faculty advisor for six years. On Thursday and Friday evenings, the staff reviews articles and works on layouts, but last-minute items can bring them back to campus on weekends as well. Luckily, the DePaulia's online edition—which provides year-round content, even during breaks—offers another venue for breaking news.

While Krause lends her professional expertise to the paper, the DePaulia is fully student-run. "We give students a chance to write, to put the journalism they're learning in class into practice," Corio emphasizes. Krause also sees a clear correlation between the two areas: "As the journalism department has grown and the students have had more training in the classroom, it translates to what they bring to the DePaulia."

The DePaulia's excellence has not gone unnoticed. Earlier this year, the Illinois College Press Association (ICPA) bestowed 16 awards on the paper, which is not only the highest number of awards the DePaulia has received from the ICPA in a single year, but also the second most of any other university in the category of "non-dailies, school enrollment of 4,000 or more." Furthermore, for the sixth consecutive year, the DePaulia was named one of the top three student newspapers for General Excellence. The DePaulia also clinched second-place Best of Show from the Associated Collegiate Press in 2013, improving on its eighth-place finish in 2012. Also in 2013, the newspaper garnered acclaim at the Society of Professional Journalists Region 5 Mark of Excellence Awards; in 10 different categories, the paper placed in one of the top three spots. This success continued in 2014 with several first-place awards (read more on page 14).

With or without the accolades, the DePaulia will undoubtedly continue as a top-notch campus news source that also serves as a hands-on training program. "If you want to go into print or online journalism, there's nothing else like it," Jacquin says. "The DePaulia has given me everything I need to know."

PRAD students explore agency life in the city that never sleeps

Forty-five students and three professors took the Big Apple by storm last December for The New York Way, an inaugural intercession class focused on the public relations and advertising fields in New York City. “Whether you live in New York City or not, an understanding of the industry’s culture there can only help you grow in the communications field,” says Instructor Ken Krimstein. “In fact, one could argue it’s essential.”

With three separate tracks based on major, students enjoyed a truly specialized experience. Ron Culp, instructor and professional director of the PRAD MA program, led his public relations students on a whirlwind tour of preeminent agencies, including stops at Ketchum’s Chicago and New York City offices on subsequent days. This up-close-and-personal approach made a strong impact on his students. “My favorite part of the program was interacting with different agencies,” shares graduate student Andrea Lemieux. “It was very inspiring.”

Meanwhile, four advertising agencies invited the Latino Media and Communication group to present an integrated marketing plan for a consumer product. “Our students were so grateful they could actually pitch,” says Cristina Benitez, visiting instructor and director of the Latino Media and Communication MA program. “They said it was uncomfortable, it was scary and it was hard, but they came away with a new sense of their capabilities and the belief that they have what it takes to succeed.” The group became adept at incorporating feedback while en route to the next site visit so that each pitch would be better than the last.



A highlight for Krimstein’s advertising students included “backstage access” to the nonprofit Ad Council, a major producer and distributor of public service announcements and campaigns. “As advertising professionals, there are a lot of intriguing issues we may face when it comes to the brands we represent,” explains senior Kimberly Bainter. “One of the interesting issues we saw the Ad Council tackle was helping foster kids attain permanent homes.” Getting an inside peek at the creation and production of current campaigns was one way the trip shed light on advertising concepts students had been learning in their classes.

During an all-group dinner, students peppered recent New York City transplants Brian Simms (CMN ’05) and his wife, Mallory Simms (CSH ’08), marketing executives at Amazon and Mintel, respectively, with serious and thoughtful questions. “I was extremely impressed—they asked really good questions and wanted to maximize their time with us,” Brian says. He urged students to take “epic risks,” especially

early in their careers. “Don’t even think about failing,” he added. Mallory noted that many of the students asked about utilizing the DePaul network to secure jobs and internships. “They were very career-focused,” she says. “I thought that was fantastic.”

Thanks to their experiences during the class, students said they feel better prepared to pursue careers in New York. “Prior to the trip, only four students said they would consider working there,” Culp notes. “Upon our return, nearly half the students said they would consider doing so at some point in their careers.” Like the majority of participants, Chicago native Kory Powell had never been to New York before this class. Now, the senior hopes to score an internship in either city. “My professors provided the tools for me to succeed in this field, and the rest is up to me to work hard enough to achieve it,” he explains.

When the students returned to Chicago, they shared their insights and analyses with an audience of recruiters from major agencies. “The presentation was a phenomenal wrap-up as it encouraged



Photo credit: Katie Johnson

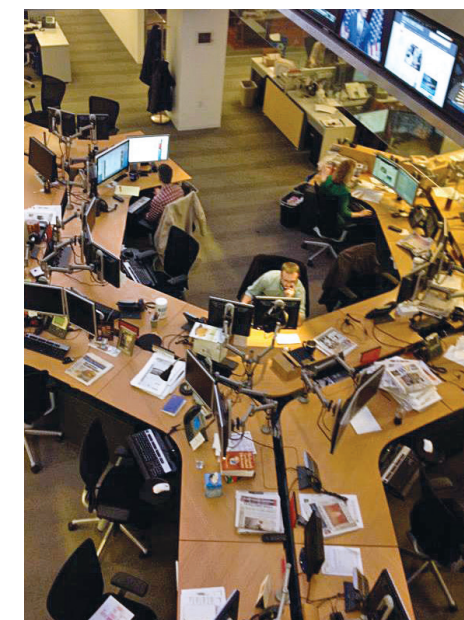


Photo credit: Maureen Ray



us to take a comprehensive look at our experience and communicate what we learned to industry professionals,” explains Lemieux. Using tweets and Instagram photos from the trip, Lemieux’s group created a video montage that included quotes and advice from the experts they had met, set to the musical accompaniment of “Sweet Home Chicago” and “New York State of Mind.”

The Latino Media and Communication cohort also compiled a social media record of their experiences, which they blended with live footage. Their video featured brief snippets of each student explaining why he or she applied for the program—“for exposure,” “for adventure,” “to prove myself,” “to meet bright minds”—and how they felt once the program concluded. With responses ranging from “focused” to “inspired” to “motivated” to “privileged,” it was clear that the students had gained confidence and perspective during their visit.

In response to The New York Way’s initial success, the college plans to offer the class on an annual basis. “This program was designed for DePaul students to take initiative and make these industry contacts,” shares Bainter. “I feel much more confident now about employment opportunities in both New York City and Chicago with this experience under my belt.”

Watch the students’ recap videos online.

Visit bit.ly/nywaypr for the PR group’s video.

Visit bit.ly/nywaylmc for the Latino Media and Communication group’s video.

Visit bit.ly/nywayad for the advertising group’s video.

For more photos, tweets and videos, search [#nywaydepaul](https://twitter.com/nywaydepaul).

On the air with Good Day DePaul and Radio DePaul

For students interested in the broadcasting profession, Good Day DePaul and Radio DePaul provide incomparable hands-on training. From the technical aspects to writing scripts to speaking clearly on air, these two important communication channels introduce students to the nitty-gritty of broadcast journalism and radio programming.

Good Day DePaul, the university's student-run television news program, packs an impressive array of topics into each week's show. "It's unique because Good Day DePaul gives students an opportunity to work independently in their field of interest, whether it's sports, hard news, entertainment reporting or production," says senior Jessie Molloy, one of the program's two producers. As a junior, Molloy took Instructor Rick Brown's class, Reporting for Good Day DePaul, which generates content for the program; each student is responsible for five stories per quarter. "There's a constant flow of brainstorming," shares Brown, the show's faculty advisor for the past three years.

During winter quarter, senior Camille Padilla anchored the sports segment, a demanding position that requires excellent time-management skills. "I was constantly juggling between basketball schedules and trying to find an interesting sports

feature," Padilla says. "Being in broadcast journalism means being under deadline." Despite the hectic pace, Padilla sincerely enjoys the work, and she credits Brown with pushing her to develop her skills. "He knows what networks will expect of us, and he won't settle for mediocre," Padilla explains. "There's nothing better than a professor who truly wants all of his students to succeed."

With more than 40 years of field experience, Brown helps his students create quality work that frequently lands them coveted jobs after graduation. "I'm proud that almost all our students are getting jobs," Brown asserts. "That's partly because we cover really important and difficult issues in this program." Topics such as international protests, the economy and CTA safety share airtime with campus events and university news. DePaul's urban environment enhances the educational experience. "To cover the Polar Plunge [a fundraiser for Special Olympics Chicago], it took two days of nonstop phone calls and emails to the mayor's office, the police department and the Special Olympics to get valid press credentials," Molloy recalls. "In the end, we were front and center at Mayor Rahm Emanuel's press conference—it really validated that what we are doing is real."



Each day, approximately 500-1,000 listeners tune in to **Radio DePaul** for music, news, sports and original programming. The popular campus station streams online at radio.depaul.edu, through the iHeartRadio app and on campus cable channel 44. Approximately 80 students take to the air each quarter, ensuring an eclectic mix of old and new songs, as well as vibrant commentary and interviews. Signature programs include "Scrawl Radio," which gives voice to student writers, and "The Campus Connection," which puts the spotlight on student leaders and organizations.

While students from around the university are welcome to apply for the deejay positions, many of the students hail from CMN. Junior PRAD major Joe Lanzerotti, the station's student general manager, hopes to work in advertising for a record label. In the meantime, he's developing both his industry experience and his leadership skills at Radio DePaul. "My duties vary from day to day, but in general, it's my job to keep the different facets of Radio DePaul working and growing," he says. Lanzerotti's responsibilities include consulting on all major projects that the station runs, coordinating public events and private staff meetings, collaborating with outside businesses and organizations, and managing the staff reward system.

Until this year, sports coverage bumped Radio DePaul's regular programming, but the launch of a new sports-specific stream eliminated that arrangement. Now, Radio DePaul is able to provide extensive coverage of the Blue Demons while

keeping the flow of music, news and original programming intact. "We cover almost every live sporting event," Lanzerotti shares. "We built a new workstation and web page solely for the sports stream."

As the faculty general manager, Senior Instructor Scott Vyverman believes Radio DePaul provides an essential service for future deejays, hosts and directors. "Students at the station are learning and practicing radio with state-of-the-art equipment," he says. "While the primary purpose is to teach radio, we have been recognized many times over the years for excellence in student radio." Indeed, the station's overflowing awards cabinet attests to Radio DePaul's tremendous success.

- Read about Good Day DePaul's recent awards on page 14. Watch past episodes of Good Day DePaul and stay up to date on new episodes at bit.ly/gooddaydepaul.
- Read more about Radio DePaul's recent awards on page 14. Listen to Radio DePaul at radio.depaul.edu or through the iHeartRadio app. Listen to Radio DePaul Sports at radio.depaul.edu/#/sports.



Members of the 2013-14 cohort discuss their experiences during a workshop.



Carolyn Bronstein (second from left) shares her thoughts with members of the 2012-13 cohort. Photo credit: Jeff Carrion.

Faculty tackle op-eds in national project

When Teresa Mastin, professor and graduate program director for PRAD, earned her PhD, she assumed that her next steps would involve “figuring out how to change the world.” But Mastin quickly realized that while many of her fellow academics also wanted to make a difference, opportunities for scholars to connect with the general public aren’t always available or easy. “As academics, we must break the stereotype that we stay ‘up in the ivory towers’ all day,” explains Matt Ragas, assistant professor. “If we want our research and insights to have impact, then we can’t publish exclusively in academic journals or only present at academic conferences.”

The desire to bridge the divide between the academy and the public led both Mastin and Ragas to apply for the Public Voices Thought Leadership Fellowship Program, an initiative of the OpEd Project, which was spearheaded at DePaul by Carolyn Bronstein, associate professor and director of the program. The OpEd Project is a national undertaking to amplify the voices of women and underrepresented scholars in the media. As the name implies, the project focuses on using opinion columns to incite public debate and conversation.

Bronstein first read about the OpEd Project in 2011. “I was fascinated by the idea of diversifying the world’s conversation by encouraging more women and men of color to submit op-eds to national venues and to think of

ourselves as public thought leaders,” Bronstein says. “I wanted to bring this dynamic, intellectually stimulating program to my faculty and staff colleagues.” With assistance and funding from the Office of the President, the Office of Public Relations and Communications, and the Office of Institutional Diversity and Equity, Bronstein welcomed the first cohort of 15 faculty and five staff members during the 2012-13 academic year. The intensive, three-month fellowship includes collaborative seminars, mentoring opportunities and conference calls with media insiders.

As a member of the inaugural group, Ragas published op-eds in The Chronicle of Higher Education and The Public Relations Strategist. Both pieces focused on ramping up “Business 101” training for young public relations professionals so they can make a greater impact on the profession, as well as society at large. Although Ragas teaches a graduate media relations seminar each year, he acquired new pitching techniques during the program. “Op-ed writing is hard, but when a piece is thoroughly researched and placed well, it can have real impact,” he says.

Assistant Professor Yeuseung Kim, a member of the 2013-14 cohort, also struggled at first to adjust her writing style for public consumption. “There was a huge learning curve,” she admits. “I know how to write

academic papers, but I needed to learn a new ‘formula’ to write an op-ed, embrace a different style of writing and feel comfortable about sharing my research without academic jargon.” Now, Kim is more confident in her ability to communicate with people outside her field. She credits her mentor, Deborah Siegel, the Midwest leader of the OpEd Project, with helping her to bridge these audiences. “Deborah brings a different perspective,” Kim explains. “It has led me to reflect on my research and think about how I could shape future studies to better connect with the public.”

In only two years, DePaul faculty and staff have published in the Atlantic, the Chicago Reporter, Ebony, Fortune, the Harvard Review and the Huffington Post. Mastin successfully secured placement in both Ebony and the Huffington Post earlier this year with op-eds on two difficult subjects: mental illness in the African-American community and homelessness. The latter article arose out of Mastin’s daily commute. “I was feeling hypocritical because I work on health care issues in disadvantaged communities, and I’m just passing by these homeless men,” Mastin recalls. “So I linked it to service learning at DePaul.” In the op-ed, Mastin discusses a partnership she created between

one of her graduate classes and a local nonprofit, and she explains how that relationship helped students view mental illness in a new light.

Mastin acknowledges that she wanted to address “hard-core issues” in her op-ed, but with guidance from mentor Amy Gutman, senior writer at Harvard School of Public Health and an OpEd Project facilitator, she found a better approach. “People aren’t necessarily going to want to ‘go there,’ on the tough issues,” she explains. “You have to give them what they need so they can have the conversation with you.” Thanks to the work of Mastin and her colleagues, those conversations are more likely to happen.

Read the Op-Eds Online

“Students Can’t Solve Chicago’s Homelessness Problem, But They Can Learn to Serve,” by Teresa Mastin. Visit bit.ly/mastinoped.

“Why Chiara de Blasio Matters,” by Teresa Mastin. Visit bit.ly/mastinebony.

“Taking Care of Business,” by Matt Ragas and Ron Culp. Visit bit.ly/ragasoped.

“Colleges Should Require Business 101 for Every Student,” by Matt Ragas. Visit bit.ly/ragaschronicle.



Alumna puts theories into practice as an advocate for physician groups

After eight years as a working professional, J. Mori Johnson (CMN MA '03) noticed a trend. "Basically, I realized that all of my mentors had master's degrees," Johnson recalls. While Johnson enjoyed her work at the American Medical Association (AMA), she felt ready for new challenges and opportunities, and she knew that a master's degree in the right field could make all the difference. When she discovered DePaul's organizational and multicultural communication program, she almost couldn't believe her luck. "From my very first class, I knew that I had made absolutely the right decision," Johnson says.

Most of Johnson's fellow students also brought work experience into the classroom, which led to energetic discussions and debates. "We all had real-life examples of both successful and failed organizational communications," Johnson explains. "I liked that I could apply my current job to the theories we learned in class." Although Johnson didn't know it at the time, she also took classes that ended up being highly relevant to her current role as AMA's director of sections and special groups. "I work with physicians trained abroad who practice in the U.S., so I use concepts from [Interim Dean] Bruno Teboul's assimilation class nearly daily," Johnson says. As new physicians navigate the assimilation process, Johnson provides resources and tools to help them adjust to a new culture without sacrificing their own. Additionally, she assists their colleagues in understanding cultural differences on a wide range of topics, ranging from interpretations of eye contact to handling confrontation.

Johnson also oversees AMA's minority affairs section and the GLBT advisory committee. "Each group has elected leaders with whom I work very closely, and all of the groups have a policy-making component as well," she notes. Johnson's efforts on behalf of physicians also cross over into patient advocacy. "We're not

only tackling GLBT physician issues but also issues that affect physicians who are treating GLBT patients," she explains. "For example, we keep current on the latest in transgender health care, legal issues and health issues."

Johnson's varied responsibilities ensure that no two days are the same, but she doesn't hesitate when asked about the best part of her job. "It's the physicians, without a doubt," she enthuses. "I love hearing their stories and helping them to accomplish their goals in the areas of eliminating racial and ethnic disparities in health care, raising awareness of GLBT issues and giving international graduates the tools to enter the physician pipeline." One of her favorite initiatives connects minority physicians with minority students. Through the AMA Doctors Back to School program, students learn about careers in medicine and get the chance to meet realistic role models. "The number of underrepresented physicians in the profession is very low in relation to the patient population, so we're working on increasing diversity," Johnson says.

This year marks Johnson's 18th with the AMA, and she believes DePaul directly contributed to her career progression. "Right after I graduated, the AMA posted a job for a policy analyst for women in medicine and minority affairs," Johnson relates. "DePaul came up repeatedly in the interview. I was asked what classes I took at DePaul and what kinds of projects I worked on." Not only was Johnson offered the position, but years later, when she applied for the director position that ultimately developed into her current role, that interviewer also zeroed in on her DePaul experiences. Apart from the title changes, Johnson says that her degree makes a real difference in how she approaches her work: "When it comes to critical thinking, analytical skills and, of course, interpersonal communication, I use lessons from my program every day."



"DePaul believed in me."

Kyle Kapaun, a double major in communication studies and Italian, vividly remembers the first time he set foot on DePaul's campus as a high school senior. "I felt so inspired," he says. "Everyone I talked to was passionate about what they were learning, and the more I walked around campus, the more I knew that DePaul was my goal." At the time, the St. Paul, Minn., native was already paying his own way financially, so he applied to DePaul with tempered hopes. "DePaul was my first choice, but I never thought I would be able to afford it," Kapaun recalls. "Fortunately, DePaul believed in me."

Now a senior, Kapaun remains grateful for the university's scholarship support, which has included a Dean's Scholarship, a College of Communication Merit Scholarship, and the Joe and Mary Anne Cappel Endowed Scholarship in the College of Communication. "Through these scholarships, I feel like I've discovered my curiosity again," he says. "I'm so appreciative of this privilege." In addition to the scholarships, Kapaun also funds his education through grants, student loans and a full-time job. "I've worked hard to support myself," Kapaun notes. "But I value the importance of education, so it's worth it." Kapaun feels confident that his DePaul degree will open doors.

As Kapaun nears graduation, he will join thousands of alumni who put their DePaul degrees to work every single day. Many of those graduates have already supported **All for DePaul**, an alumni participation challenge that demonstrates the collective impact of giving. The university is less than 7 percent away from the 9,000 alumni donor goal, but time is running out to be counted in this challenge. With less than a month to go before the conclusion of All for DePaul on June 30, the university encourages alumni to make a gift today. A gift of any size counts toward the goal, and the combined support of alumni will truly make a difference in the lives of DePaul students like Kapaun.

To make a gift today,
please visit
alumni.depaul.edu/allfordepaul.

J. Mori Johnson's top four tips for recent graduates:

Build a strong network.

Stay in touch with your DePaul classmates and professors after graduation. While it's still fresh in your mind, take down everyone's contact information and maintain that network as you head into your career.

Use DePaul's resources.

Take advantage of everything DePaul has to offer. Join DePaul's LinkedIn groups, read the alumni newsletter, attend events and network. For local graduates especially, DePaul's location makes it easy to connect with fellow alumni, so use this to your benefit.

Volunteer.

Volunteering shows your character, and it's another great way to network. When you volunteer with an organization that you're passionate about, it gives potential employers something to discuss in job interviews. It can help an employer figure out if your core values are aligned with the company's core values.

Challenge yourself.

Try something out of your comfort zone. It will help you to grow, see what you're made of and build your confidence. Whether it's jumping out of a plane or trying an improvisation class, pushing yourself out of your comfort zone will teach you so much both personally and professionally.



1



3

You've got a 1 in 24 chance. Do you like your odds?

1 in 24 residents of Chicago will become a victim of violence.

ARM YOURSELF WITH KNOWLEDGE
Attend DePaul Talks 2014 April 14 - 15

Schedule of events at communication.depaul.edu



4

Around the college

1 On Feb. 24, the college hosted Luis Maira, a distinguished Chilean politician, academic and researcher, for a discussion and screening of "No." The 2012 film reveals the power of media in politics as seen through the lens of the 1988 Chilean plebiscite to end the dictatorship of Augusto Pinochet. Maira was one of the five members of the No campaign's Executive Committee of National Command. Special guests at the event included the consuls of Chile, Peru, Mexico, the Dominican Republic, Guatemala, Uruguay and Venezuela, as well as the chair of the Illinois Human Rights Commission and the president of the Chilean Club in Chicago.

2 "DePaul Talks," a new interdisciplinary symposium, brought together faculty, students, special guests and community members for panel discussions, debates and screenings on April 14-15. The free series of events focused on the topic "Making Meaning of Violence" and included sessions on domestic violence, concealed carry gun laws and antiviolence work at DePaul, among other topics. Watch a video created by graduate advertising students to promote the symposium at bit.ly/depaultalks.

3 On April 16, the college hosted "Quiz the Media," an opportunity for students to ask candid questions of media professionals. Working in teams, students posed questions on topics ranging from the "twitterization" of the news to the ubiquity of "listicles" and the selection of interview subjects. Media panelists (pictured) were Fernando Diaz, managing editor, Hoy Chicago; ABC News National Correspondent Chris Bury, also DePaul's journalist in residence; Luis Perez, producer, Vocalo, who served as moderator; investigative journalist Maria Hinojosa (DHL '10), the Sor Juana Inés de la Cruz Chair of the Latin American and Latino Studies program in the College of Liberal Arts and Social Sciences, as well as executive producer and anchor of Latino USA and CEO of The Futuro Media Group; and ABC News anchor Juan Quiñones.



5



6



7



8

4 The college recently introduced five-year programs in history/journalism and political science/journalism, bringing the total number of combined BA/MA programs to nine. These programs give students the opportunity to achieve two advanced degrees at a faster pace, while also saving on tuition costs. Additionally, as of spring quarter 2014, students can now minor in international communication.

5 On May 3, the Media and Cinema Studies (MCS) program held its second annual Pop Culture Colloquium. The daylong event focused on writer, producer and director Joss Whedon (pictured), whose TV and film work includes "Buffy the Vampire Slayer," "Angel," "Much Ado About Nothing," "Firefly" and "Agents of S.H.I.E.L.D." In addition to screenings of Whedon's work, the colloquium also featured a variety of panelists from across the country. Guest speakers included professors from DePaul and other universities, pop culture bloggers, graduate and postdoctoral students, and Cheryl Cain, a writer whose credits include "Buffy the Vampire Slayer" and "Firefly." Cain also offered a writer's workshop.

6 Throughout the academic year, the Chicago Film Seminar convenes faculty and graduate students from around the city to discuss research related to film and media studies. The sessions are held at DePaul and cosponsored by the MCS program. On March 13, Associate Professor Michael DeAngelis (pictured) presented "Reading the Bromance," with Nick Davis, an associate professor of English at Northwestern University who specializes in film studies, providing the response. The MCS program also recently launched a blog to share information about classes, research, events and alumni updates. Visit mcsprogram.blogspot.com.

7 Eighty Chicagoland alumni and friends braved the cold temperatures to gather at Petterino's on March 4 for an evening reception. Interim Dean Bruno Teboul shared the college's latest updates and accomplishments to enthusiastic applause. Pictured: Teboul, Chicago news broadcaster Walter Jacobson, Christina O'Connell (CMN '13), Raissa Correa (CMN '13) and Instructor Ron Culp.

8 Journalism students in Mike Reilley's classes have been devising ways to use Google Glass in the field. The wearable technology allows users to shoot photos and videos, as well as search online, completely hands-free. Reilley, a member of the Google Glass Explorers program, led his class in discussing the device's great potential, as well as the ethical and legal implications of its use. Read more about their experiments and conversations at bit.ly/journalismexperiments. Photo credit: Mike Reilley.



PRWeek Awards 2014 selected the PRAD program as one of five finalists in the PR Education Program of the Year category. The coveted annual rankings recognize excellence in the PR industry. "The awards edition of PR Week is a staple in every agency and college PR program," asserts Bruno Teboul, interim dean. "I cannot underscore enough what this does to the visibility of the college and to the profile of the PRAD program." Pictured: Teboul and Ron Culp, the director of PRAD's MA program, attend the awards ceremony on March 20 in New York City.

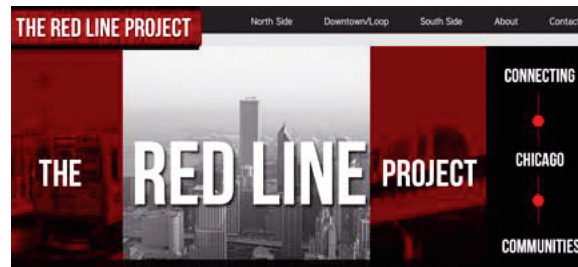


Graduate students Lily Kim and Luis Sanchez each received a \$5,000 scholarship from The LAGRANT Foundation, which supports minority students who plan to pursue careers in advertising, marketing or public relations. Kim and Sanchez were among only 40 students nationwide selected for the honor.



DePaul faculty were the recipients of two of six grants awarded nationally by the PRSA Foundation. Instructor Ron Culp (pictured at right), professional director of the PRAD MA program, and Robert Kornecki, adjunct lecturer, received a \$25,000 grant to implement a program for high school students at the Midtown Center for Boys; the program will introduce students to the field of public relations as both a college major and a career path. The PRSA Foundation also awarded \$5,000 to Matt Ragas and several colleagues in the PR Division of the Association for Education in Journalism and Mass Communication for their proposal to expand support for minority doctoral students transitioning to public relations faculty positions.

Radio DePaul received the 2014 Intercollegiate Broadcasting System (IBS) Golden Microphone Award in the Best Public Affairs Event/Promotion category for Lauren Kezon's (CMN '13) submission. The station was also nominated in seven other categories, and Joe Lanzerotti and Jacob Alderman won Best Station Manager and Best Engineer, respectively, in the 2014 IBS Station Student Management & Advisor Awards. Additionally, College Media Advisers named Radio DePaul as a finalist for the Best Station Award and the winner of the Best Public Service Announcement, and the Illinois Broadcasters Association presented first-place Silver Dome Awards to Radio DePaul for Best Play-by-Play of a Sporting Event and Best Longform Program.

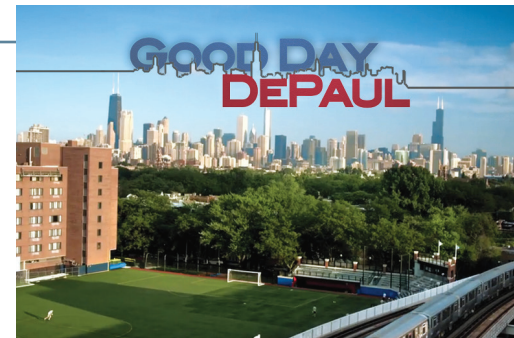


For the second consecutive year, The Red Line Project won an Associated Collegiate Press Online Pacemaker Award. Entries are judged on coverage and content, quality of writing and reporting, leadership on the opinion page, evidence of in-depth reporting, design, photography, art and graphics.



Dustin Goltz, associate professor, received the Ellis-Bochner Award for Autoethnography and Personal Narrative Research from the Society for the Study of Symbolic Interaction for his essay "Frustrating the 'I': Critical Dialogic Reflexivity with Personal Voice," originally published in Text and Performance Quarterly in 2011. The highly competitive award, which attracts nominations of published works from researchers around the world, was presented at the annual meeting of the Ethnography Division of the National Communication Association.

Good Day DePaul's Jessica Paris (CMN MA '13) earned first place in the Arts and Entertainment/Cultural Affairs category from the Chicago/Midwest chapter of the National Academy of Television Arts & Sciences for her story on the Ebony Fashion Fair. Good Day DePaul students also placed as finalists in three other categories: Derek Bishe (CDM '13), Cassie Goodpaster (CMN '13) and Jennifer McCall (CMN MA '13) for Newscast; Sean Boswell (CMN '13) for News: General Assignment; and Ryann Rumbaugh (CMN '12, MA '13) for Sports.



Submissions from several graduate students were selected as first- and second-place winners in the 2014 Arthur W. Page Society Case Study Competition in Corporate Communications. Kristen Piotrowski (MBA '14) received first place in the business category for "Firing the Founder: A Men's Wearhouse Identity Crisis," while Dionne Gomez (CMN MA '14) and Erin Reed (CMN '13) received first place in the communication category for "The Need for Cultural Intelligence: An Analysis of Asiana Airlines' Response to the Crash Landing of Flight 214." Joanna Scott and Catherine Schuler secured second place in the communication category for "Tainted Yogurt: An Analysis of Chobani's Mold Crisis." The winning entries were created as final projects in Matt Ragas' fall 2013 corporate communication class.



The Society of Professional Journalists Region 5 Mark of Excellence Awards recognized DePaul journalism students with 23 awards, including seven first-place wins, in April. The college led the region, which includes Illinois, Indiana and Kentucky, in total awards for the third consecutive year, and the 23 awards are the most DePaul has received in a single year in the competition. The first-place winners included The Red Line Project for Best Digital Student Publication, as well as Online Sports Reporting; The Red Line Project's Clayton Guse and Andrew Rodriguez (CMN '14) for Best Use of Multimedia; The Red Line Project's Joe Ruppel (CMN '13) and Josclynn Brandon (CMN MA '13) for Online News Reporting; Good Day DePaul's Jessica Paris (CMN MA '13) for Television Feature Reporting; the DePaulia's Dylan Fahoome, Dylan McHugh (CMN '13) and Michael Corio for General News Reporting; and the DePaulia's David Webber (CMN '14) for Sports Column Writing.



Matt Ragas, assistant professor of public relations and advertising, and Hai Tran, assistant professor of journalism, were recognized by the Shorenstein Center on Media, Politics and Public Policy at the Harvard University Kennedy School and the Nieman Journalism Lab for their paper "Beyond Cognitions," which was named one of 2013's top dozen papers on digital media scholarship.

CONVERSATIONS

We welcome your story ideas, questions and comments. Please contact Kelsey Rotwein at (312) 362-6368 or krotwein@depaul.edu.

Office of Alumni Relations
alumni.depaul.edu
dpalumni@depaul.edu
(800) 437-1898

College of Communication
communication.depaul.edu
communication@depaul.edu
(312) 362-8600

Office of Advancement
giving@depaul.edu
(312) 362-8666

Editor

Kelsey Rotwein

Designers

Francis Paola Lea
Susanna Ludwig



DePaul University
Office of Advancement
1 E. Jackson Blvd.
Chicago, IL 60604-2201

Non-Profit Org.
U.S. Postage
PAID
Chicago, Illinois
Permit No. 7366

Stay connected to DePaul through our online communities, including Facebook, LinkedIn, Flickr, YouTube, Twitter and Instagram. Visit alumni.depaul.edu to sign up today.



Get industry tips, information and retweets from CMN professors:

Eva Bongiovanni [@evabongiovanni](https://twitter.com/evabongiovanni)

Paul Booth [@pbooth81](https://twitter.com/pbooth81)

Ron Culp [@culpwrit](https://twitter.com/culpwrit)

Maria De Moya Taveras [@mdemoya](https://twitter.com/mdemoya)

Sean Horan [@therealdrsean](https://twitter.com/therealdrsean)

Jason Martin [@jmart181](https://twitter.com/jmart181)

Amy Merrick [@amyjmerrick](https://twitter.com/amyjmerrick)

Suchitra Shenoy-Packer [@suchitrashenoy](https://twitter.com/suchitrashenoy)

Matt Ragas [@matrragas](https://twitter.com/matrragas)

Mike Reilley [@journtoolbox](https://twitter.com/journtoolbox)

THE COLLEGE OF COMMUNICATION

WANTS TO CONNECT WITH YOU!

Like us on Facebook:
facebook.com/depaulcommunication

Follow us on Twitter:
[@CMNDePaul](https://twitter.com/CMNDePaul)

Join our LinkedIn group:
bit.ly/depaulcmn