

Student news outlets win record number of awards for journalistic content, including three Lisagors

DePaul journalism students and student news outlets had a banner awards season this year. The DePaulia, DePaul's main student news source for more than 75 years, set a new school record at the Illinois College Press Association with 11 awards, including a second-place award for best non-daily newspaper. The DePaulia and several other outlets cut a swath through the Society of Professional Journalists' Region 5 Mark of Excellence Awards, which recognize distinguished work by students.

"We were very proud that these awards were content-driven," says DePaulia faculty advisor Marla Krause. The awards were predominantly for excellence in writing and photography rather than for design or layout.



Reilley

A student project topped it off by winning three of Chicago's prestigious Lisagor Awards, competing not against other students, but against major media outlets. Instructor Mike Reilley says the team was nominated for four Lisagors, but lost the fourth one to the Chicago Tribune. Lisagors usually are awarded to professional news organizations and rarely, if ever, given to students or student-run news outlets.

"I think these awards recognize that our students understand cross-platform story telling," Reilley says. "That's a marketable skill in today's difficult media market, and having these awards on their résumés will help them plan internships and careers."

The three Lisagors were awarded to The Red Line Project (redlineproject.org), an online news source covering neighborhoods surrounding the CTA's Red Line, which runs from the far North Side through the Loop to the South Side. Two were awarded to the staff as a whole, including best start-up publication and best online feature story for "10 Remember 9/11," commemorating the 10th anniversary of the World Trade Center terrorist attack (see story on p. 1 of fall 2011 *Conversations*). Four Red Line Project reporters—Alaina Africano, Katie Karpowicz, James Mazurek and Sarah Vonnegut-Gabovitch—were recognized for best online business story for their piece on small businesses near Red Line stops.

The awards were presented May 4 at Chicago's Union League Club, and Reilley says the dinner provided an opportunity for The Red Line Project staff to exhibit grace under pressure. "I talked to them about how to handle yourself without too much bravado," he says. "It's a nice honor, but, as they tell wide receivers who score a touchdown, you should act like you've been there before and know how to handle it."

The awards are named for Peter Lisagor, the Chicago Daily News' Washington bureau chief from 1959 to 1976, who was one of the nation's most respected and well-known journalists. They're awarded by the Chicago Headline Club. The Red Line Project is the first student publication in the 35-year history of the awards to win three Lisagors.

The Illinois College Press Association (ICPA) recognized the student newspaper The DePaulia with a record-setting 11 editorial awards, including second place in the state for general excellence in non-dailies, the highest ever in The DePaulia's history. (Loyola University Chicago placed first.) The judges' commented: "This newspaper was fun to read with a diversity of content throughout. Writing was solid and anything but formulaic. One of the better sports sections and a solid package of editorials and opinions. Feature content is especially strong with timely and insightful reporting."

continued on next page



Krause



Student news outlets win record number of awards for journalistic content, including three Lisagors

continued from front page

Other ICPA awards to The DePaulia included:

- First place in sports page design to Darla Weaver for a spread on Mayor Daley and Chicago sports.
- First place in column writing to Nicole Armour for a column on Planned Parenthood.
- Joanie Faletto won second place in critical review other than film for reviewing an evening of blues at the Symphony Center.



- Bartosz Brzezinski earned a second-place award for his feature photo “Train 7473,” a black-and-white shot of a woman in a head scarf at Union Station.
- Meghan Bower and Shaymus McLaughlin shared a second-place sports feature story award for a story about DePaul’s basketball budget. McLaughlin won third place for sports news story and an honorable mention for sports column.
- The staff as a whole won three second-place awards for feature page design, photo essay and headline writing.

At the SPJ event, held in April in Indianapolis, DePaul journalism students won the most awards of any single institution competing, with 19 in all. Six of those were first-place winners and will go on to compete with winners from 11 other regions in the SPJ National Mark of Excellence Awards, to be awarded in September. The winners are:

First place:

- Best All-Around Student Newscast: “Good Day DePaul” (weekly newsmagazine)
- Online News Reporting: Blizzard 2011 Coverage, the staff of The Red Line Project
- Online Opinion Writing: “Sports Journalism in a Digital World,” Sam Kraft, The Red Line Project
- Print Breaking News: “When in Rome...,” Dominic Zinn, The DePaulia

- Print Sports Opinion Writing: Julian Zeng, The DePaulia
- Print Feature Photography: “Train 7473,” Bartosz Brzezinski, The DePaulia

Second place:

- Best independent student website: The Red Line Project
- Best affiliated student website: The DePaulia
- TV general news reporting: Occupy Chicago coverage, Rashanah Baldwin and Miguel Torres, “Good Day DePaul”
- Online News Reporting: Chicago mayoral inauguration: AnnCatherine Brady, Bree Tuch and Blythe Meyer, The Red Line Project
- Online In-Depth Reporting: “10 Remember 9/11,” the staff of The Red Line Project
- Editorial Cartooning: “Typical DePaul Student,” Matt Iammarino, The DePaulia
- Online Opinion Writing: “This is Our War,” Rachel Metea, Michael Collins and Peter Dziedzic, The DePaulia

Third place:

- Best student newspaper, non-daily: The DePaulia
- TV general news reporting: 9/11 10th Anniversary Coverage, Courtney Sturgeon, “Good Day DePaul”
- Online Feature Reporting: “Firefighter Steve Serb” from “10 Remember 9/11,” Holly Pennebaker, The Red Line Project
- Online Sports Reporting: “Chicago’s Young Athletes Deal With Life in the Limelight,” Lauren Klopmeier and Alex Soulier, The Red Line Project
- Print Breaking News Photography: “Election night disappointment,” Bartosz Brzezinski, The DePaulia
- Print Feature Writing: “Chicago’s Strip Search,” Cheryl Waity, The DePaulia

Radio DePaul won two grand prize trophies at the Intercollegiate Broadcasting System awards in early March. It was named Best Streaming/Online-only Station and won the Best Public Service Announcement category for “DePaul: Many Dreams, One Mission.”

The Red Line Project is one of six finalists for the Associated Collegiate Press National Pacemaker Award for online student media site. The award, which will be announced in November, is considered the highest honor a student media outlet can receive.



We are so proud of our faculty and student achievements

The awards and distinctions just keep rolling in.

As you will see in some of the stories and news items in this newsletter, our students and faculty keep winning accolades. Recently, at the annual meeting of the Popular Culture Association, two of our faculty members received prestigious awards, one for a new book and another for a paper co-authored with one of our graduate students (story, p. 6). Two more faculty members won coveted fellowships with advertising and public relations firms (story p. 6). The McCormick Foundation awarded a second grant to our Latino media and communication program in support of the Latino high school journalism outreach program we have developed. McCormick also supported a three-day seminar on covering NATO offered by the Poynter Institute in our facilities. Professor Leah Bryant has been elected vice president of the Central States Communication Association, a position that succeeds to the presidency of that organization. This past October, Mike Reilley was the inaugural winner of SPJ's National Volunteer of the Month Award.

Our faculty members keep building our college's reputation through their impressive accomplishments. But most exciting of all is to see how many awards have come to our students. In the past year, "Good Day DePaul," our weekly broadcast news program, entered its first-ever competition. They walked away with a Crystal Pillar from the 53rd Chicago/Midwest Emmy Awards for the "Guns on Campus" video report. DePaul journalism students won 19 awards at the SPJ Region 5 Mark of Excellence Awards this April, including six first-place finishes among "Good Day DePaul," The Red Line Project and The DePaulia.

Radio DePaul won three top prizes at the September 2011 Illinois Broadcasters Association Awards and then came home this spring with 10 trophies from the Intercollegiate Broadcasting System, including Best Streaming/Online-only College Station. We'll just remind you that this is not the first time Radio DePaul has won national recognition for the overall quality of the station and for individual programs.

Our student-produced newspaper, The DePaulia, won 11 prizes from the 2012 Illinois College Press Association Awards, including our first-ever second place award for General Excellence for a Non-Daily Big-School Newspaper (we were in third place the two years prior).

Student delegations from DePaul were invited to participate on programs at the national conferences for PRSSA and SPJ. In both cases, the students got great feedback on the quality of their presentations.

The Red Line Project, created just last year by Mike Reilley, reports stories online from anywhere in the

neighborhoods along the Red Line of the CTA. It has had an amazing year. In addition to the SPJ Region 5 awards mentioned above, The Red Line Project garnered a 2011 Eppy Award from Editor and Publisher and currently numbers among six finalists for the Associated Collegiate Press National Pacemaker Award for online student media. The Poynter Institute recently recommended The Red Line Project to a group of journalists as one of the best places to find serious substantive reporting about the NATO Summit scheduled to arrive in Chicago as I write this letter.

Perhaps most impressive, The Red Line Project won three Lisagors this spring, the first time in the 35-year history of the Peter Lisagor Award for Exemplary Journalism that a student publication won three of these prestigious awards.

What an accomplished group of faculty and students! Please join me in congratulating our distinguished faculty and our award-winning students for their outstanding work. Go Blue Demons!

"What an accomplished group of faculty and students!"

Study abroad opportunities abound, but now students get to earn credit

Students in the College of Communication have always studied abroad, but they haven't always been able to get credit in their major for doing so. The college currently offers two courses that change that situation, and Dean Jacqueline Taylor is exploring several other international relationships that will open new opportunities for communication students.



A film studies course in Rome features scholars and industry practitioners.

Associate Professor Michael DeAngelis is spending five weeks in Rome this summer teaching students how Italian and Hollywood directors have used the city as a character in movies ranging from Vittorio De Sica's gritty "Bicycle Thieves" to the Audrey Hepburn-Gregory Peck romance "Roman Holiday." Twenty students, mostly from the College of Communication but also from other parts of DePaul, will earn credit for two courses, one taught by DeAngelis and one by film scholar Carolina Ciampaglia, who is based in Rome and has extensive contacts in the Italian film industry.

Students hear presentations by film directors, screenwriters and actors, as well as cultural historians. DeAngelis' course, Spaces of Cinema in Rome, studies how cinema shapes our perception of historical and cultural space. Ciampaglia's course, Contemporary Italian Culture Through Film, focuses on the use of cinema to reflect and comment on issues facing Italy, such as organized crime, immigration, transformation of family structure, and the social problems of the younger generation.

This is the second summer the course has been offered, and DeAngelis would like to make it an annual event. "It's attracted a lot of attention, and I have had way more applicants than I could accommodate," he says.



Students examined urban planning and communication in Mexico City in 2011.

Another group of students will spend two weeks in Mexico City this December earning credit toward completion of both a communication course and a public policy studies (PPS) course.

The courses are co-taught by communication Associate Professor Daniel Makagon and PPS Associate Professor Hugh Bartling. Students register for the Green Cities course in PPS in the fall quarter and Communication, Culture, and Community in the College of Communication in the winter quarter.

In 2011, the first time the course was offered, students lived with local families to gain a better sense of life in Mexico City. While there, they learned from a variety of individuals and groups involved with urban communication and city planning, including gardeners who work in federal housing projects, journalists who are writing about everyday culture in the city, and water rights activists. Students need not speak Spanish, though Makagon says the trip provides an excellent opportunity for those who do speak the language to practice and improve. Before and after the trip, students will compare communication and planning issues and experiences with those in Chicago's Mexican neighborhoods, such as Little Village and Pilsen.

The dean currently is studying ways that the college can develop opportunities in China and India. Even students who can't afford the time or money for study abroad may be able to benefit from "twinned" classes, where DePaul students study the same topic as students in a foreign classroom, doing joint projects and communicating online.

"Communication is global today, and students need to experience an understanding of that," she says.



Bears broadcasting director says DePaul laid the groundwork for his career

Residence:

Elmhurst, Ill.

Occupation:

Miller is director of broadcasting and scoreboard operations at the Chicago Bears. He manages the Chicago Bears' broadcasting, game presentation and production operations, which include television shows, radio shows, preseason game broadcasts, promotions, commercials, digital media and the in-stadium game presentation. He serves as executive producer of all Chicago Bears productions. He also works with the Bears' marketing and sales departments to activate sponsorships across all platforms.

Education:

Miller grew up in Buffalo Grove, Ill., and attended Adlai E. Stevenson High School in Lincolnshire. He decided to attend DePaul because he felt he belonged in an urban campus environment. He majored in communication at DePaul.

Vital stats:

Between 1988 and 1990, he worked as an assistant producer in the WGN-TV sports department as well as a show producer for Intersport Productions. In 1990, he left to run the sports department at WFLD-TV, the Fox affiliate in Chicago, as executive producer. In these roles, he was involved with daily news coverage and shoulder programming (pregame and postgame shows) with an emphasis on the NFL when Fox acquired the National Football Conference package in 1994. In 2002, he became the director of broadcasting for the Chicago Bears. He is married to Deborah Miller, and they have two children: Jackson, 17, and Isabel, 13.

What I like best about my job is:

"Being part of a team. Even if you are not a professional athlete, you can still contribute to wins, especially through the game presentation at Soldier Field. I also love live production as it is the ultimate thrill ride because of its uncertain nature."

The biggest challenge I face in my job is:

"The uncertainty of live television. You do everything you can to prepare for every situation much like the head coach of a team, but there will always be technical and circumstantial challenges in the course of a live production."

My College of Communication education helped me by:

"Laying the groundwork for my entry into sports journalism and the electronic media. Although at the time we did not have many production courses, I learned how to write for television and how to use a critical mindset to analyze news agendas and stories. I also was able to do an internship in the SID office at DePaul with Tim Stephens and John Lanctot, who were running the department at that time. My internship gave me the opportunity to practice the art of sports writing and make valuable contacts in the media."

The words I live by are:

"Nobody who ever gave his best regretted it." – George Halas

"A person starts to live when he can live outside himself." – Albert Einstein



'Miss Representation'

screening: The college hosted a March 30 screening and panel discussion of "Miss Representation," a documentary exploring how the media contribute to the under-representation of women in positions of power and influence in America. Panelists

were Associate Professor Carolyn Bronstein, public relations and advertising student Perri Hutchinson, and Claudia Rojas (LAS B.A. '06), media and research associate at the Chicago Taskforce on Violence Against Girls and Young Women.

Faculty win awards: Two faculty members were recognized during the 2012 Popular Culture Association annual meeting. Associate Professor Carolyn Bronstein received the Emily Toth Award for the Best Single Work in Women's

Studies. She was honored for her most recent book, "Battling Pornography: The American Feminist Anti-Pornography Movement, 1976-1986." Assistant Professor Paul Booth was honored with an Inge Award for Best Paper in Comics Studies. His paper, "The Sand/Wo/Man: The Unstable Worlds of Gender in Neil Gaiman's Sandman Series," was co-authored with graduate student Ally Brisbin. The paper will be published in the Journal of Popular Culture.

Exploring entertainment: DePaul's chapter of the Public Relations Student Society of America hosted its regional event, "Entertainment Industry – It's Not Just an LA Thing," in February. More than 80 people attended the two-day conference focusing on public relations opportunities in Chicago's entertainment market. Participants took part in an agency visit, seminars by public relations professionals in the entertainment field, interactive workshops with case studies, a career fair and a social for networking opportunities.

Two faculty members awarded fellowships

Two College of Communication faculty members were awarded fellowships to spend part of the summer enhancing their real-world knowledge of the subjects they teach.



Ragas

Assistant Professor Matt Ragas has been selected a 2012 Educator Fellow by the Plank Center for Leadership in Public Relations through the University of Alabama. He'll be spending two weeks with Discover Financial Services, a

Fortune 500 company in Riverwoods, Ill. "This program fills a huge need in our field to encourage greater dialogue between educators and professionals so we each understand how we can better help the other," he says. Ragas teaches courses in media relations and corporate communication. He intends to bring back new ideas, techniques and issues to introduce to his students and to create relationships at Discover that will help them with internships and the job market.

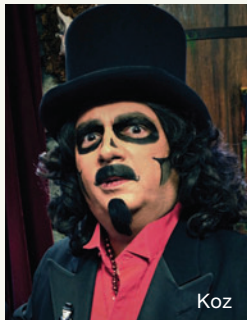
Assistant Professor Shu-Chuan (Kelly) Chu has been accepted by the Advertising Educational Foundation into its 2012 Visiting Professor Program. She'll spend two weeks at the Chicago office of advertising giant Euro RSCG. The program exposes professors to the latest trends in advertising and establishes closer ties between



Chu

academia and industry. Chu is one of 16 professors selected out of an applicant pool of almost 80. She'll spend her time working on an active account and will be exposed to both account management and the creative side. "This experience will broaden my repertoire as a teacher, as well as my research," she says. She's particularly looking forward to seeing how the agency works with its clients to develop digital advertising strategies, a major focus of her research.

Meeting a world leader: Journalism students Brittany Jones and Nicole Kisich met former Soviet leader Mikhail Gorbachev during their internship with the DePaul Documentary Project. Gorbachev was in Chicago for the 12th World Summit of Nobel Peace Laureates in late April. Carol Marin, co-director of the DePaul Documentary Project, wrote about their meeting in her Chicago Sun-Times column, which can be accessed online at www.suntimes.com/news/marin/12106055-452/gorbachev-brings-charm-to-chicago.html.



Broadcast legend: The Media and Cinema Studies program hosted “Inside the Half-Wit’s Studio: An Evening with Rich Koz (Svengoolie)” in May. Best known as horror-movie host Svengoolie, the Chicago broadcasting legend spoke about his decades-long

television career, which included time as a kids’ show host.

Mindfire winners: Since DePaul joined Ketchum’s Mindfire crowd-sourcing community, two public relations and advertising students have submitted winning ideas. Hundreds of students from 36 universities worldwide have been tackling weekly challenges posed by Ketchum and its clients. Cheryl Przychodni caught

the attention of API, the accounting division of staffing firm Adecco, which is forming a survey around the nexus of work and personal finance. She proposed a survey on personal budgeting and what people are willing to cut to afford necessities. Oralis Moreno submitted a winning idea for Wendy’s Treat It Forward charitable program. Her idea was to extend the program throughout the year to maximize consumer awareness.

Golin honored at commencement: Public relations veteran Al Golin received an honorary degree from DePaul at the College of Communication’s commencement ceremony on June 10. Golin founded GolinHarris, a major global public relations firm. Golin developed a public relations philosophy that transformed the field, recognizing the importance of building a “trust bank” for ongoing public service and philanthropy.

Documentary to be used in training: The Third Circuit Court Clinic for Child Study in Detroit will be using a documentary by Kim Clark, College of Communication instructor and Senior Wicklander Fellow at DePaul’s Institute for Business and Professional Ethics, to train and educate people working in the justice system. “Neglecting Justice, Children of Non-Violent Offenders,” which was produced with the help of communication students, looks at the effects on children when their mothers are incarcerated for non-violent infractions of the law.

continued on back page

Culp honored as PR Professional of the Year



Public relations industry veteran Ron Culp was named Public Relations Professional of the Year at the 2012 Public Relations Society of America (PRSA) Chicago Skyline Awards on June 5. He is the professional director of DePaul’s

graduate public relations and advertising program.

Culp’s “impressive portfolio with Fortune 500 companies, his independent PR consultancy and his role at DePaul University helped to distinguish him as one of the best in the Chicago area,” the Chicago chapter of PRSA said in announcing the award. Culp has held four senior-level PR positions with Fortune 500 companies

and managed regional offices for two major agencies. When Culp isn’t mentoring or advising students, he is working as an independent PR consultant to individuals, agencies and corporations through his practice, Culp & Co.

At its annual Skyline Awards Gala, the PRSA chapter also recognized Jim Skinner, CEO of McDonald’s, as Executive of the Year and Alexandra Demers, senior media executive for Edelman, as Young Professional of the Year.

“It is an honor to have such incredible talent rewarded and celebrated each year, and we are thrilled to have these three individuals featured at this year’s gala,” said Debbie Harvey, PRSA Chicago president and executive director at GolinHarris.

DEPAUL UNIVERSITY



College of Communication
1 E. Jackson Blvd.
Chicago, IL 60604-2287

Non-Profit Org.
U.S. Postage
PAID
Permit No. 7366
Chicago, IL

Conversations

We welcome your story ideas, questions or comments.
Please call Ruhan Memishi, editor, at 312.362.8629
or write to her at rmemishi@depaul.edu.

Dean's office
312.362.8600

The Career Center
312.362.8437

Donation information
312.362.8666, giving.depaul.edu

Transcript information
sr.depaul.edu

Graduate admission
773.325.7315

Undergraduate admission
312.362.8300

Alumni information
800.437.1898, alumni.depaul.edu

College of Communication website
communication.depaul.edu

The **Conversations** editorial board consists of Dean Jacqueline Taylor, Steven Awalt, Paul Booth, Carolyn Bronstein, Tim Cole, Ronald Culp, Michael DeAngelis, Bruce Evensen, Kelly Kessler, Teresa Mastin, Alexandra Murphy, Willona Olson, Lisa Pecot-Hébert, Shena Ramsay and Kasey Windels of the College of Communication; Janet Trzaska of Advancement; and Ruhan Memishi and Carol Sadtler of University Communications. Copy editor is Maria Hench.

news bites

continued from previous page

Preparing journalists for NATO: The College of Communication co-hosted a journalism training workshop in March in anticipation of the NATO summit that took place in Chicago in May. The seminar, "Covering Globalization at the Local Level," offered professional journalists solid working advice for reporting on world



Professional journalists prepare to cover the NATO summit by participating in a training workshop co-hosted by DePaul and the Poynter Institute.

affairs. DePaul University's co-hosts were the Chicago Council on Global Affairs and the Poynter Institute, and the seminar was funded by a grant from the Robert R. McCormick Foundation. In April, the college hosted a discussion featuring panelists involved with ChicagoStories.org, an online resource sponsored by the Chicago Council on Global Affairs and the Community Media Workshop. The site offers briefing papers and source lists to journalists visiting Chicago for the NATO Summit who are interested in connecting with local stories. "How Will the NATO Spotlight Shine on Chicago in May 2012?" was moderated by WLS-AM (890) anchor David Stewart, and the panelists were Jonathan Eyler-Werve, director of the Chicago Summit Project; Curtis Black, editor of NewsTips at the Chicago Media Workshop; and Nadine Apelian Dobbs, media consultant for the Chicago Council on Global Affairs.



Look for us online.

Conversations is available in print and online.
Visit us at depaul.edu/conversations.